UNNAO tops district ease of doing business rankings in May 2020

- Unnao ranks first in the category of districts which received more than 2000 applications on single window portal – Nivesh Mitra for getting approvals or licenses by entrepreneurs
- Kaushambi ranks first in the category of districts which received less than 2000 applications on single window portal Nivesh Mitra
- U.P. Government commenced ranking of districts last month based ontime-bound disposal of applications, redressal of grievances and feedback of entrepreneurs using Nivesh Mitra
- Districts have been divided into two categories for the purpose of ranking districts receiving more than 2,000 applications and other category will comprise of remaining districts receiving less than 2,000 applicationsthrough Nivesh Mitra

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Following the clear directives of Hon'ble Chief Minister, Shri Yogi Adityanath to improve the ease of doing business in the State in right earnest to attract investment and to ensure facilitation of industries, Uttar Pradesh government issued a government order for fast tracking implementation of ease of doing business reforms at district level last month.

It has spurred healthy competition amongstthe state districts to vie for top honours in two categories. First category includes districts that receive more than 2,000 applications on Nivesh Mitra for seeking clearances for setting up or running of units and other category comprises the remaining districts that received less than 2,000 applications cumulatively since 21st February 2018.

In the rankings released by Infrastructure & Industrial development department for the month of May this year, **Unnao district has achieved the first rank with 170.97 total marks in the category of districts receiving over 2000 applications through single window portal, Nivesh Mitra.** In Unnao,a total 2,176 applications were received from entrepreneurs on Nivesh Mitra for seeking clearances, licences, etc.,of which 85.11 marks were obtained for the applications which were disposed within specified timelines, whereas, 42.31 marks were obtained for grievances resolved within 15 days and 'satisfied' user feedback got 43.55 marks.

In the category of districts receiving more than 2,000 applications through Nivesh mitra, Bulandshahr (164.42 marks), Ghaziabad (161.81 marks), Prayagraj (161.26 marks) and Baghpat (160.02 marks) have stood second, third, fourth and fifth respectively. Total 23 districts qualified for this category in the month of May 2020.

Hon'ble Minister, Industrial Development, ShriSatishMahana said that in these trying times, the State government was striving hard to not only revivetheindustrial activity but taking various measures to establish transparent processes and mechanisms for improving the business environment also. Monthly ranking of districts on ease of doing business reforms is an important component of this exercise.

Infrastructure & Industrial Development Commissioner, ShriAlokTandon said that according to the expectations, district-level ranking was evolving the spirit of business

competitiveness amongst the districts and it would certainly aid the improvement in the doing business ranking for the state of Uttar Pradesh.

Principal Secretary,Infrastructure & Industrial Development, ShriAlokKumarsaid that gaps in the districts at the bottom of list would be analysed and bridged to improve their performance.

Explaining the methodology of ranking, **ShriAlok Kumarinformed** that districts were being ranked on the basis of three parameters, viz. Nivesh Mitra clearance applications disposal, grievanceredressal and user feedback status.Percentages of these parameters are multiplied by 1, 0.5 and 0.5 weightage points respectively and then added to get the final score of the district. If the total marks of two or more districts are same, then subtotal of Nivesh Mitra application disposal percentage would be considered to rank the districts.

In the category of districts receiving less than 2,000 applications through Nivesh mitra, Kaushambi secured the first rank with 181.70 marks, while Shravasti (172.57 marks), Siddharth Nagar (170.81 marks), Fatehgarh (166.39 marks) and Ayodhya (165.84 marks) have stood second, third, fourth and fifth respectively. There were 52 districts in this category in May 2020.

It may be noted that in a government order issued by Chief Secretary last month, all District Magistrates were directed to ensure effective implementation of ease of doing business reforms in their respective districts. The District Magistrates chair the district-level UdyogBandhu meetings and have been provided with User ID and passwords to monitor the applications and their disposal on Nivesh Mitra.

It is pertinent to mention here that single window portal of the state – Nivesh Mitra is also part of Ease of Doing Business reforms. Upgraded version of Nivesh Mitra was inaugurated by Hon'ble Prime Minister during the U.P. investor summit in 2018. Now, 146 services of 20 departments are available through Nivesh Mitra.

Creditably, State was placed in the 'Achievers' category in ease of doing business rankings released by Department for Promotion of Industry&Internal Trade (DPIIT), Government of India for implementation of Business Reform Action Plan 2017-18 (BRAP 2017-18). Uttar Pradesh was ranked 12th amongst the Indian states with 92.89 % score.
