41st Board of Governors Meeting of Udyog Bandhu

Ease of Doing Business reforms to be extended to districts in U.P.; Districts to be ranked on reform implementation

- Online Incentive Management System to be integrated with Nivesh Mitra Single Window Portal
- 'Online investment MoU tracker' application to be added to Nivesh Mitra soon to facilitate investors
- Building plan approvals of kinds, viz. industrial, commercials, etc. to be issued through Nivesh Mitra
- Geo-Information System (GIS) being integrated with Nivesh Mitra for transparent online land allotment system across all state industrial authorities
- 186 of 187 BRAP-2019 reforms implemented at State level under Ease of Doing Business programme
- Besides 90 investment projects of UP Investors Summit worth around Rs38,000 crore proposed investment, 1,26,321 MSME & heavy industrial units were setup with an investment of Rs 16,691.18 crore during the current Financial Year till January 2020
- 66 major issues out of 88 related to industries were resolved in high-level Udyog Bandhu meetings during the current financial year (2019-20) till January 2020

Lucknow | March 06, 2020:

The Ease of Doing Business reforms will now be extended to districts of Uttar Pradesh on the lines of Business Action Reform Action Plan (BRAP) for states. The districts will then be ranked on the basis of implementation of these reforms. This decision was taken at 41st Board of Governors meeting of Udyog Bandhu held under the Chairmanship of Shri Alok Tandon, Infrastructure & Industrial Development Commissioner (IIDC) and Chairman of Udyog Bandhu.

IIDC, Shri Alok Tandon said that in the initial phase those 5 or 6 districts would be selected where number of investment applications was more than 5,000 and dedicated human resources should be deployed to support the industry department at district level.

Principal Secretary, Infrastructure & Industrial Development, Shri Alok Kumar said that in the first phase the District Reform Action plan would be implemented in five districts, where adequate manpower will be deputed for efficient implementation and training of Nivesh Mitra, MoU tracker and incentive management system. He added that these districts will then be ranked according to their performance in implementation of these reforms.

Principal Secretary, MSME, Shri Navneet Sahgal informed that from next year MSME department was going to make all district industry centres online and therefore, would need professional support of Udyog Bandhu.

Udyog Bandhu, the investment promotion agency of government of Uttar Pradesh, is developing an **online incentive management system for sanctioning and disbursement of incentives, provisioned under various policies, to investors and industrialists**. The new online facility, integrated with Nivesh Mitra Single Window Portal, would enable the businesses to select the policies and apply for incentives online in a transparent manner. The

portal will also ensure that the status of the application is updated at each step by the concerned department, thereby enabling the applicant to track the status of their applications online.

Attended by officials of various key industrial development authorities of the state, it was informed in the meeting that in order to further improve the ease of doing business, various new online facilities will soon be integrated with Nivesh Mitra single window portal by Udyog Bandhu. These facilities include 'Online investment MoU tracker', state-wide 'Geo-Information System (GIS) for an effective and transparent online land allotment system' along with a plan to add about 30 more services to existing 125 Nivesh Mitra services.

Principal Secretary, Infrastructure & Industrial Development, Shri Alok Kumar informed that an additional module for tracking progress of investment projects and Memoranda of Understanding (MoUs) would soon be integrated with Nivesh Mitra. It will not only standardise the MoU implementation, but monitoring of projects already under implementation with defined timelines will also be easier.

Shri Alok Kumar also informed that soon commercial and other building plan approvals will also be available online through Nivesh Mitra. Hitherto, building plans for industrial purpose only were being approved through single window portal of the state, Nivesh Mitra.

Elaborating on some more points of the future plans of Udyog Bandhu, Secretary, Infrastructure & Industrial Development and Executive Director, Udyog Bandhu, Smt. Neena Sharma said that work was underway to ensure information on land banks for industrial use was publicly available online at one place through Geographical Information System (GIS). A land allotment system is being designed that would allow online application and payment without the need for a physical touch point to ensure transparency.

On this occasion, an impressive presentation was made on the achievements of Udyog Bandhu during the FY 2019-20. It was informed that **186 of 187 Business Reform Action Plan (BRAP)-2019 reforms,** recommended by Department of Promotion of Industry and Internal Trade of Government of India, were implemented at State level under Ease of Doing Business programme. The result of ranking of states under this programme is awaited for this year.

Furthermore, besides **90** investment projects of U.P. Investors Summit worth around Rs **38,000** crore proposed investment have been implemented and have commenced commercial operations, a total of **1,26,321** MSME and heavy industrial units were setup in Uttar Pradesh with an investment of Rs **16,691.18** crore during the current Financial Year (2019-20) till January 2020.

Among others, Principal Secretary, MSME – Shri Navneet Sahgal, MD, PICUP – Smt Sujata Sharma, senior officials of U.P. State Industrial Development Authority, Greater Noida, UPFC, Yamuna Expressway Industrial Development Authority, etc. attended the meeting.
