

Ficci, AFL in pact to promote French

TIMES NEWS NETWORK

Lucknow: To promote French culture in Uttar Pradesh and strengthen trade ties between UP and France, the Ficci UP State Council on Wednesday signed an MoU with Alliance Francaise de Lucknow (AFL).

The purpose of the MoU, signed in the presence of the French Ambassador to India, is to encourage and facilitate the promotion of French culture, traditions and language, especially among the business community, in UP.

Head of the Ficci coun-

cil Amit Gupta said: "The intent behind this MoU is to create a broad framework for a collaborative relationship where Ficci-UP will promote AFL and the teaching of French language among UP businesses which wish to expand their business in France. We will facilitate in increasing AFL's outreach among industries and enhancing bilateral business relations between the state of UP and France. AFL will connect Ficci with any French business which comes through it for obtaining a footprint in UP."

More French companies may invest in UP, says ambassador

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Lucknow: Chief Minister Yogi Adityanath met French Ambassador Emmanuel Lenain on Wednesday

"They spoke about the relations between France and India, especially the connection with UP and how it can be taken forward," said a government spokesperson.

The CM spoke about the historical relations between France and UP. He also thanked the French government for delivering Rafale fighter jets on time and said that France has always supported India in its fight against terrorism.

Inviting France to invest in



CM Yogi Adityanath met French Ambassador Emmanuel Lenain in Lucknow on Wednesday

UP. Yogi spoke about how UP has been developed into a favourable hub for investments. "To promote investments, the state government has declared several sectoral policies and focused on ease of doing business," he said.

Lenain said that France wants to increase cooperation between the two countries, and especially with UP. He said that students from the state would be invited to study in French universities.

The French delegation had visited IIM Lucknow during its visit and will also be touring other universities in the state. The Ambassador said that France would like to extend cooperation with UP in the field of education, adding that they may even sign an MoU to this effect. He said several French companies were shifting base out of China and many were looking at India as a priority destination.