

Two Von Wellx units inaugurated in Agra

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Two footwear units of Von Wellx Germany become operational in Agra.

The two footwear units of the Von Wellx Germany project were inaugurated on Tuesday by Additional Chief Secretary (Infrastructure and Industrial Development) Alok Kumar.

These units have been set up in partnership with Iatric Industries Group of India at the Export Promotion Industrial

Park (EPIP) in Agra.

A total of around 2,000 employment avenues have been created in these units having a production capacity of 2.5 million pairs of shoes annually.

Von Wellx would invest around Rs 300 crore in phases in three projects in Uttar Pradesh, generating around 10,000 jobs.

The company aims to produce around five million pairs of shoes annually in these manufacturing units.