

# Now is the time to come to UP: Yogi

## ...to industrialists and entrepreneurs

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Chief Minister Yogi Adityanath called upon industrialists, entrepreneurs and investors to invest in the state saying that now was the time to come to UP.

To buttress his statement, Yogi said that UP secured second slot in the country in Ease of Doing Business due to sustained efforts of the state government in the last three years. He said that his government had come a long way in transforming UP into an investor-friendly place, conducive to industrialisation with proactive measures in place.

Presiding over a meeting of high level empowered committee of Invest UP, formerly known as Udyog Bandhu, the chief minister said that his government had strived to develop infrastructure in terms of power, road, communication, transport and efficient law and order and UP was now on the path of releasing its much-cherished dream of attaining one trillion dollar economy status.

"It was the government's goodwill coupled with tangible facilities that led to the signing of MoUs worth Rs 4.28 lakh crore during UP Investors' Summit in 2018. MoUs worth Rs 2 lakh crore have already actualised and the government has received over 50 investment proposals worth over Rs 7,000 crore from investors of 10 countries," Yogi said.

Aimed at attracting and promoting investment in the state, Invest UP would provide all facilities to investors, removing obstacles in setting up units here.

The chief minister said that Nivesh Mitra, which provides 146 services, was quite successful with a track record of 98 per cent redressal of grievances of investors and entrepreneurs.

He said that UP had a ready land bank of 20,000 acres on which industries could be set up and the state government was coming up with a comprehensive

## ...interacts with representatives of industry

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Chief Minister Yogi Adityanath while presiding over the meeting of Invest UP also interacted with the representatives of industry through video conferencing.

The representatives from FICCI, CII, Northern Region, PHDCCI, IIA, Trade Promotion Council of India, and Laghu Udyog Bharti participated in the meeting.

The chief minister announced that the application for land use change from agriculture to industrial would be disposed of within 90 days by the Housing and Urban Development department. He said the fee for the land use change had also been reduced from 35 per cent of the circle rate to 20 per cent. He said the actual fee on the large plots of land would be only 14 per cent.

The chief minister said the industrial units located in rural areas would be exempted from double taxation as 60 per cent of the total tax collected by the district panchayat would be spent on the maintenance of the industrial areas.

Reiterating his commitment to making UP the most favoured

land policy besides formulating new pharma policy and data policy. Yogi said that defence and aerospace, warehousing, data centres, electrical vehicles and pharma sector were some of the emerging investment centres in UP.

"The government's ambitious project of defence manufacturing corridor has potentially promised an investment of Rs 50,000 crore in the next two years and offers a good investment opportunity. Also the revised MSME Policy and Start-up Policy has provided fillip to the growth potential of the state,"



destination for investors, the chief minister said a new industrial estate would be developed in Meerut on the land of the closed spinning mill.

He directed the district magistrates to hold meeting of the Udyog Bandhu every month for redressal of the grievances of the entrepreneurs at the local level.

The chief minister also directed the divisional commissioners to hold meeting of the Udyog Bandhu every second month. He said all the issues related to urban development

the chief minister said.

Yogi said that the government had also implemented 186 of 187 reforms proposed in the action plan of Union Department for Promotion of Industry and Internal Trade in 20 departments of the state.

Speaking on infrastructure, the chief minister said that UP was going to have a large network of expressways criss-crossing the state and referred to the 340-km Purvanchal Expressway from Lucknow to Ghazipur, the 290-km Bundelkhand Expressway linking Chitrakoot to Agra-Lucknow Expressway,

authorities, UP Housing and Development Board should also be addressed at the local, level.

Representatives of the industry who participated in the meeting included FICCI President Dr Sangita Reddy, CII, Northern Region Chairman Nikhil Sawhney, PHDCCI President DK Agarwal, IIA President Pankaj Kumar, Trade Promotion Council of India Chairman Mohit Singh, Sharad Kumar Sarraf from Trade Promotion Council of India and Laghu Udyog Bharti President Baldev Bhal Prajapati.

the 90-km Gorakhpur Link Expressway and the 170-km Prayagraj Link Expressway.

Yogi also said that his government also decided to construct a 600-km Ganga Expressway from Prayagraj to the National Capital Region through Hardoi, Shahjahanpur, Kannauj and Meerut. He said it would be the longest expressway of the country.

The meeting was attended by Minister for MSME, Export Promotion, Sidharth Nath Singh, Chief Secretary RK Tiwari and several additional chief secretaries and principal secretaries.

## Yogi to meet Bollywood producers, actors

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Chief Minister Yogi Adityanath will convene a meeting with eminent Bollywood producers, directors, singers and actors for discussing the government proposal for setting up a world-class Film City in Uttar Pradesh.

The meeting, scheduled at the chief minister's official residence around Tuesday mid-day will witness the physical and virtual presence of Bollywood entities.

Additional Chief Secretary (Home) Awanish Awasthi said that it would be the first meeting of its kind after the announcement of Film City by the chief minister on Friday last. Bollywood personalities have been invited so that they could suggest ways and means to add value to the project, he added.

Meanwhile, Greater Noida officials proposed a 1000-acre land along Yamuna Expressway, earlier reserved for a night safari, in Sector 21.

The Film City would require 550 acres of land. The area is close to the upcoming Jewar international airport.

On Sunday, Film Director Madhur Bhandarkar had met Chief Minister Yogi Adityanath in Lucknow and discussed the proposed Film City in detail.

On Friday, Yogi had announced the setting up of the country's biggest and most beautiful Film City either in Noida, Greater Noida or by Yamuna Expressway.

Actress Kangana Ranaut, along with Bharatiya Janata Party MP Ravi Kishan and Manoj Tiwari, have praised the chief minister for his initiative.