

## EXPRESSWAY TO WELFARE

The Ganga Expressway passes through 12 districts. A study by UPEIDA on its socio-economic impact shows that the project can be beneficial in many ways

**PROBLEM** | Literacy rate in all 12 districts is lower than national average of 74%. 7 of 12 districts have literacy level lower than the state avg of 68%

**SOLUTION** | Better connectivity through Ganga Expressway would help in the education sector and thus social well-being of people

**PROBLEM** | The working population is lower than the national average in these districts. In 7 districts, it is lower by more than 5% of national average

**SOLUTION** | The project is



UPEIDA chief Awanish Awasthi at the Ganga Expressway site on Tuesday

targeted to improve the level of employment in the region

**PROBLEM** | The districts have a high concentration (45%-75%)

of farm labour, combined with poor employment opportunity, indicating low level of industrial and service sector activity

**SOLUTION** | The project will help attract investment in industrial units in the area

**PROBLEM** | The districts have a huge presence of MSMEs, while large and medium industrial units are sparse

**SOLUTION** | Good road connectivity is aimed at improving the supply chain and influencing investment decisions