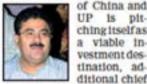
## Govt to project Purvanchal as foreign investment destination: ACS (MSME)

TIMES NEWS NETWORK

Lucknow: The coronavirus pandemic can turn out to be a huse opportunity for the development of Purvanchal as many foreign companies are shifting operations out



pitching itself as a viable investment destination, additional chief

secretary (MSME) Navneet Sehgal said.

Speaking at a technical session during the ongoing seminar on development of Purvanchal, which is being jointly organised by the planning department and DDU University Gorakhpur. Sengal said that the world's attitude towards China has changed due to the pandemic.

## MSME dept gets award of excellence

TIMES NEWS NETWORK

Lucknow: The state's micro, small and medium enterprises (MSME) department is all set to receive an award for excellence in distral sovernance and services by Elets, which has chosen UP for six awards in different categories, out of which two have sone to smart cities.

In a citation letter. Elets, which is celebrating its 10th year of giving awards for good governance and innovative ideas, has greeted additional chief secretary Navneet School for MSME UP eservice portal under the category of digital governance. Elets chief executive officer Rayl Gupta appreciates that the portal not only facilitated small and micro manufacturers and bustnessmen in petting their issues resolved in notime, but also saved lots of time and energy

The CEO said his organisation had received 150 categories from across the country out of which 28 nominations were selected for 'Elets Awards of Digital Excellence'. In a press release, Elets says other awards include Lucknow Municipal Corporation bonds under the category of Leadership in governance', Jansunwai Samadhan under the category of 'Digital governance'. Sowamirra module of Integrated Sowayotan portal for 'Digital governance', Ghaziabad Municinal Corporation Integrated Command and Control Centre for smart cities and Agra Smart Cities Ltd. Agra Lockdown Monitoring App under the category of innovations in smart cities.

nation," he added, "There are immense possibilities in the field of farming, service sector and One District, One Product (ODOP) scheme. We need to upgrade technology to increase capacity and quality of products. We should

vious governments responstble for the situation.

MSME minister Chaudhary Udaybhan Singh said Purvanchal used to known for its history, natural wealth and great people. "There is a very rich tradicommon facility centres in Purvanchal. They touched 38% in export in last three years because of product improvement," he said.

Sehgal added that to improve production and quality of Kala Namak rice in