

# CM to inaugurate expo on GI-tagged products in Kashi

TIMES NEWS NETWORK

**Lucknow:** Chief Minister Yogi Adityanath will on Wednesday launch an exhibition in Varanasi to showcase products from UP with geographical indication (GI) tags.

The five-day exhibition, being organized in collaboration with FICCI, is being touted as one of the largest under the Atmanirbhar Bharat campaign.

A government spokesperson said 50 GI tagged products from 16 districts of the state will be on display at the exhibition. Seminars and training programmes conducted by experts will also be held with focus on improving the technical skills of craftspersons. The state government will also distri-

## Webinar on cluster development today

Consulting firm Grant Thornton Bharat and SIDBI will organise a webinar on Wednesday on cluster development and twinning with Government of India schemes. ACS (MSME and export promotion) Navneet Sehgal will be the chief guest. The event will focus on introducing clusters of value-chain and schemes of the MSME department. TNN

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bute free advanced tool kits to the craftsmen.

Stalls of GI tagged products from Varanasi, Bhadohi, Chandauli, Ghazipur, Mirzapur, Azamgarh, Bulandshahr, Far-

rukhabad, Firozabad, Gorakhpur, Kanpur, Kannauj, Lucknow, Prayagraj, Saharanpur and Siddharthanagar will be set up. As many as 28 unique GI products, including seven from Varanasi, will be displayed. The exhibition will provide a platform for communication between sellers and buyers.

Some products which have been given GI tag in UP are terracotta of Gorakhpur, brocade and silk of Varanasi, black pottery of Azamgarh, handmade carpets of Bhadohi, perfume of Kannauj, metal craft of Moradabad, pottery of Khurja and Kala Namak rice of Siddharthanagar. The government will train 240 craftspersons under the technical upgradation training program.