

# 10 more depts under ambit of Nivesh Mitra

**TIMES NEWS NETWORK**

**Lucknow:** Stepping up efforts to attract investments, the state government has increased the number of departments under its single-window portal, 'Nivesh Mitra', from 14 to 24 to provide 166 online services involving online processing of applications by investors.

The development comes four months after UP moved up to 2nd spot from 12th position in Business Reform Action Plan (BRAP) 2017-18 rankings.

Uttar Pradesh, which ranked second after Andh-

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ra Pradesh, left behind several leading states like Gujarat, Telangana, Rajasthan and Maharashtra in the annual rankings for ease of doing business (EoDB).

The state government implemented 186 out of 187 reforms suggested by the Union government's department for promotion of industry and internal trade (DPIIT) under BRAP 2019.

The Centre announces ranking of states on the basis of investor feedback.

According to the directive issued by UP chief secretary RK Tewari, the feedback received on the portal will be reviewed at the

level of additional chief secretary and secretary of the department concerned.

"Due to the facilities being provided by the state government, big industrial setups like Samsung have stepped into the state," a government spokesman said.

"To provide better facilities to investors, the state government has decided to make Invest UP portal more effective. Various departments, including agriculture and sericulture, have also been added to the portal," he said.

A dashboard has been developed in the portal where investors can feed in their suggestions and complaints.

"Complaints of investors will be taken up at the highest level in the government and they will be informed once their grievance is addressed. On the basis of feedback, the departmental procedure of processing application will be modified accordingly," the spokesman said.

Uttar Pradesh received 2,05,310 applications between February 2018 and 2020, of which 79% (163,130) were processed.

"Nivesh Mitra portal has received appreciation from companies like PepsiCo India, Jubilant Life Sciences, Samsung, Parle Agro and LG Electronics," he added.