

₹10k each to 7 chikan garment makers under ODOP plan

TIMES NEWS NETWORK

Lucknow: Seven small manufacturers of chikan garments were given a cheque for 10,000 each under UP government's One District One Product (ODOP) scheme at a function organised by the Lucknow Municipal Corporation at Mahanagar Kalyan Mandap to mark four years of Yogi Adityanath government.

The ODOP programme aims to encourage indigenous and specialized products and craft in UP districts. The seven beneficiaries, including four men and three women, all from Lucknow, have set up their units to promote 'chikankaari', the speciality of Lucknow, in Thakurganj and Chowk.

Also, 10 vendors were handed over a cheque for Rs 10,000 and a certificate each under the Pradhan Mantri Svanidhi Yojna (PMSY) to help them establish their vending units.

Chief guest urban development minister Ashutosh Tandon said that the BJP government is continuously working to provide world class facilities to UP. He said that Lucknow jumped from



Recipients on the stage with UP ministers and city mayor

121st to 12th position in Swachh Bharat Survey (SBS) last year due to combined efforts of the civic body and citizens. "This year, we will try to finish in the top three position in the survey," he added.

City mayor Sanyukta Bhatia "More than 30,000 small traders have been benefitted under PMSY. Under the able guidance of chief Minister Yogi Adityanath, our state is reaching new highs of development," she said. She also lauded LMC's efforts for improving the city's ranking in Swachh Bharat Survey.

The event was also attended by law minister Brajesh Pathak, jal shakti minister Mahendra Kumar Singh and municipal commissioner Ajay Dwivedi.