

Uttar Pradesh: 'Handicraft Park to provide jobs to 22,000'



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LUCKNOW: As many as 76 industrialists have acquired land in the first-of-its kind [Handicraft Park](#) being developed by the UP government in Sector 29 of the Yamuna Expressway Industrial Development Authority ([YEIDA](#)).

A government spokesperson said that the park is spread over 50 acre and the total investments in it so far amount to Rs 403 crore.

The factories that are slated to come up here are expected to provide permanent employment to 22,144 people. "This park will be similar to the [Hunar Haat](#) which is organised in Delhi, where over 600 artisans and craftspersons from across states and union territories display indigenous products," the spokesperson said.

"The park will feature workshops, factories and outlets, showcasing the wide ranging handicrafts of the state to domestic and global visitors. The park will aim at conserving traditional crafts, provide employment to thousands of artisans and boost the handicrafts sector's contribution to the state's economy," the spokesperson added.

He said that under state's one district-one product scheme (ODOP), UP's handicraft and traditional crafts like Banarasi sarees, brass works of [Moradabad](#), perfumes of [Kannauj](#), chikankari of Lucknow and terrocotta of [Gorakhpur](#) are being given a major push by the government.

"Hundreds of craftspersons are making beautiful things from clay, wood and other materials, including toys and idols that have started drawing attention of people from other parts of the country as well. The park will showcase their craftsmanship to the world," he added.

A YEIDA officials said among the prominent investors in the park are Vikas Exports, which deals in wood, metal and marble work.

Vikas Exports has been allotted 5,000 sq metre of land to set up its venture.