

# Funding for startups grows 3 times in 2021

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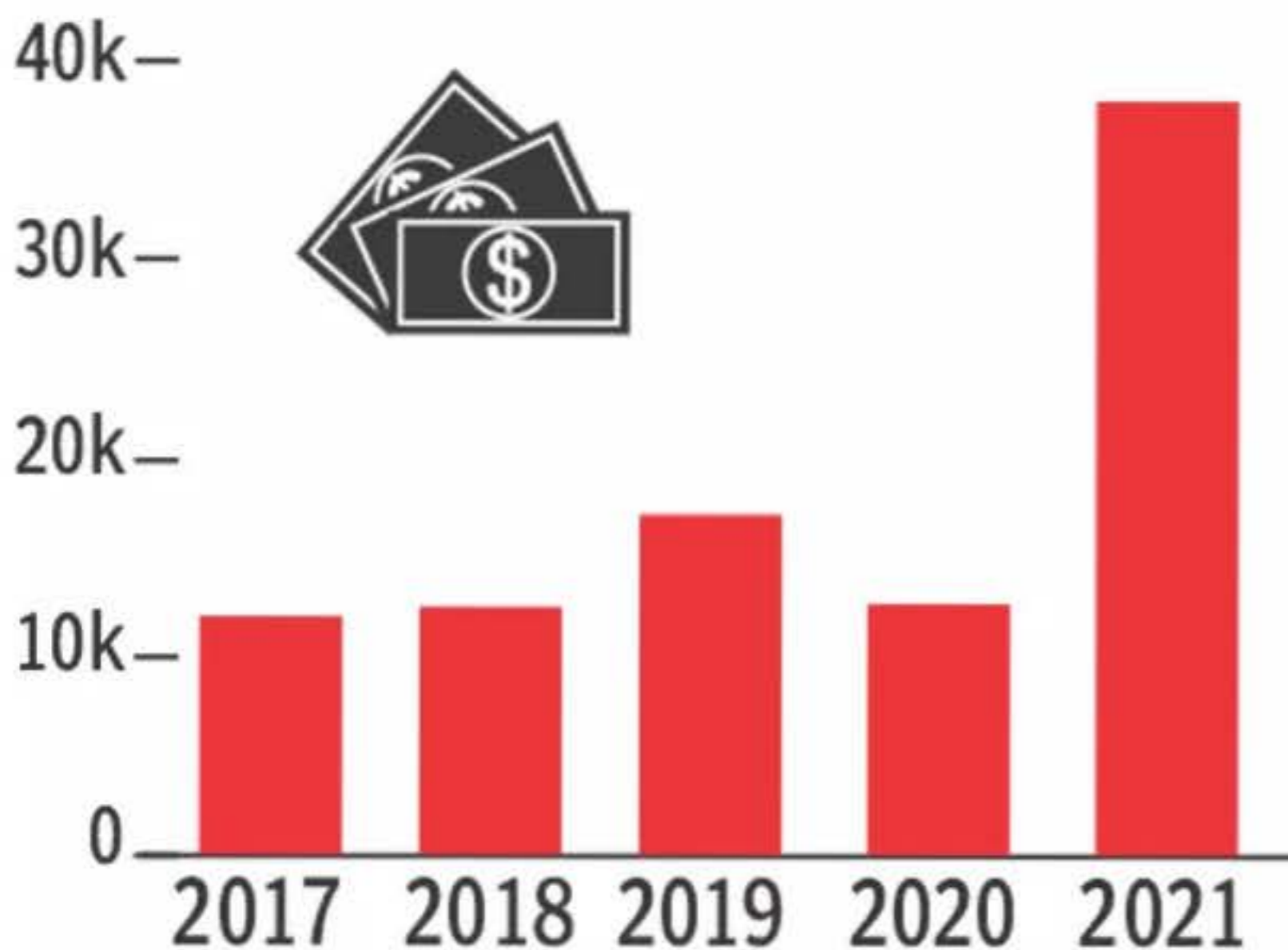
NEW DELHI: Total funding in Indian startups grew three times over last year to touch \$39 billion in 2021.

While the total number of startups founded during the period stood at 3,476, around 1,700 companies witnessed 2,055 funding rounds, showed the latest data from Tracxn, a company which tracks startups and private companies.

Out of 76 unicorns (valued at over \$1 billion each) created in India so far, 40 joined the club this year. Around 40% (85) of the overall number of 'soonicons' (companies with potential to become a unicorn in the near future) were created in 2021.

## Increased **Activity**

### Total Equity Funding Raised By Startups (In \$mn)



**Top 5 funding rounds:**  
Flipkart (\$3.6bn), Swiggy (\$1.3bn), Paytm (\$1.1bn), Eruditus (\$650mn) and Pine Labs (\$600mn) (Source: Tracxn)

Some of the largest rounds, excluding debt funding, were raised by companies such as Flipkart (\$3.6 billion), Swiggy (\$1.3 billion), Paytm (\$1.1 billion), Eruditus (\$650 million and Pine Labs (\$600 million). Among the top 15 business models that attracted the most capital from investors, social platforms (\$1.4 billion), foodtech (\$1.3 billion) and K-12 edtech (\$1.1 billion) topped the charts.

Sportstech, healthcare IT and social commerce brought up the rear with a funding of \$0.5 billion each. Sequoia Capital, Tiger Global Management and Accel are the top three venture capital companies in 2021, while Temasek, Westbridge and Lightrock stood at the top of the list of private equity firms.

"Ten years ago, we had less than a billion dollars of funding going into startups every year. This year, we will have over \$30 billion. And I credit a large part of it to the extraordinary focus that our honourable PM and the government have had on startups. The real startup India movement started accelerating in 2015," Rajan Anandan, MD at Sequoia India, said earlier.