

'UP govt will handhold youth creating business'

TNN | Apr 10, 2022, 03.45 AM IST

Lucknow: Stating that Uttar Pradesh government was committed to handholding entrepreneurs in every possible way, senior government officials on Saturday said that it was a good time to explore their business zeal and mature their ideas.

Addressing the inaugural session of the two day-long 'UP Business and Start-up Expo' organised by the state chapter of PHD Chamber of Commerce and Industry, the officials listed out various schemes run and managed by the state government to encourage entrepreneurs in UP.

Additional chief secretary, MSME and export promotion, Navneet Sehgal said there is immense potential in the youth and spoke about Udhayam Sarathi app, which provides a ready database to the industry.

Secretary, vocational education and skill development, UP, Alok Kumar encouraged students and youth to work on ideas and make the most of the policies and schemes available.