

# PM Modi's guide to deal with FOMO: Invest in India

Prime Minister Narendra Modi said the word FOMO is gaining traction on social media and business leaders will certainly miss out on a lot if they don't invest in India.



Prime Minister Narendra Modi greets Indians during his visit to Copenhagen, in Denmark. (PTI Photo)

Prime Minister Narendra Modi arrived in Denmark on Tuesday as part of his Europe visit and used a millennial lingo, FOMO, to lure business leaders to invest in India. He said those who don't invest in India will certainly miss out on a lot.

PM Modi said, "These days the term FOMO or 'fear of missing out' is gaining traction on social media. Looking at India's reforms and investment opportunities, I can say that those who don't invest in our nation will certainly miss out."

On arrival, Danish Prime Minister Mette Frederiksen was present to receive PM Modi at the Copenhagen airport. Here's what followed.

1) PM Modi's visit began with an official tour of Marienborg, the official residence of the Prime Minister of Denmark. There, the Danish PM showed the Pattachitra painting that PM Modi gifted her during her last India visit.

**DD NEWS** @DDNewsLive

Denmark's PM Frederiksen gave a tour of her residence to PM @narendramodi and showed the painting gifted by PM Modi during her last India visit.

It is a Pattachitra painting from Odisha.

@Statsmin @PMOIndia @MEAIndia @MIB\_India @IndiainDenmark #PMInDenmark

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2) Both leaders then sat down for bilateral talks and Danish PM said Denmark would like to see India use its influence with Russian leader Vladimir Putin to put an end to the war in Ukraine.

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PM Mette Frederiksen: Thank you @Narendramodi for fruitful discussions on advancing our #GreenStrategicPartnership. Accelerating green energy transition is critical for our climate and our security. 1/2

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Also talked about the war in Ukraine. Made DK and EU's position clear, and that we would like to see India use its influence with Putin.

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3) Following the bilateral talks, PM Modi stated that India is hopeful of a swift conclusion of talks on the India-EU Free Trade Agreement. The statement came as India and the EU are set to hold an initial round of negotiations on a Free Trade Agreement in June with the aim of concluding an FTA by late 2023 or early 2024.

4) After a brief meet and greet with the Indian diaspora, PM Modi held talks with business leaders as part of India-Denmark business forum. PM Modi told business leaders to invest in India or experience FOMO. He said those who don't invest in India even after seeing the reforms will certainly miss out on investment opportunities.

**PMO India** @PMOIndia

These days the term FOMO or 'fear of missing out' is gaining traction on social media.

Looking at India's reforms and investment opportunities, I can say that those who don't invest in our nation will certainly miss out: PM @narendramodi in Copenhagen

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**Arindam Bagchi** @MEAIndia

PM @narendramodi & @Statsmin PM Mette Frederiksen participate in India-Denmark Business Forum with top business leaders from 🇮🇳 & 🇩🇰.

Enriching conversations on ways to combine Denmark's skill & India's scale, especially in areas of clean energy & climate friendly technologies.

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5) Later in the evening, PM Modi interacted with the Indian diaspora and said due to India's vast diversity, people may have different food choices and languages but have the same Indian culture. He invoked 'Life' and said the focus should be on LIFE- Lifestyle For Environment, to tackle climate change. Our consumption should be determined by our needs, not the size of our pocket, he said.

PM Modi also shared a lighter moment with the diaspora as he tried his hand at dhol.

Before concluding his visit, PM Modi will meet Queen Margrethe II and will attend the 2nd India-Nordic Summit in Copenhagen. The summit will reportedly focus on subjects like post-pandemic economic recovery, climate change, innovation and technology, renewable energy, the evolving global security scenario and India-Nordic cooperation in the Arctic region. **LIVE TV**