

Spring of avenues in parched B'khand: CM

Opens Factory In Region's Hamirpur Dist

TIMES NEWS NETWORK

Lucknow: Chief minister Yogi Adityanath on Thursday said that the doors of opportunity have opened for the otherwise parched land of Bundelkhand.

"A day is not far when youth from Bundeli villages will get well-paying jobs in their own backyard," the CM said while virtually inaugurating Hindustan Uniliver's new factory and a distribution centre at Sumerpur area of Hamirpur district.

Citing the HUL factory as

a case in point, the CM said, "Inauguration of this ultra-modern factory in Sumerpur marks the beginning of the prosperous and glorious future of the Bundelkhand region. Through investments, our motive is not only realisation of PM Narendra Modi's goal of making India a \$5 trillion economy but also creation of numerous employment opportunities for the youth."

Expressing gratitude to the entire team of HUL, including CEO and MD Sanjiv Mehta, the CM said, "I am aware that HUL has worked for the development of the Bundelkhand even when the Covid-19 restrictions were in place. Their commendable commitment is an inspiration for everyone."

Yogi expressed happiness

over HUL's initiative of engaging with women and said that the effort was in sync with the state's Mission Shakti programme that also aims to empower women through financial independence. He added that youth from UP have exhibited extraordinary skills and commitment whenever given an opportunity.

Minister for industries and infrastructure development, Nand Gopal Gupta Nandi said that HUL has pledged a total investment of Rs 700 crore in Sumerpur, which includes the spray-dried detergent powder plant and distribution centre that was inaugurated on Thursday.

Officials at the state industries department said that the HUL manufacturing unit was the first of its kind in South Asia.