

# Increase land bank ahead of '23 investors' meet: CM

## 'Industrial Areas Should Be Developed'

TIMES NEWS NETWORK

**Lucknow:** Asking industrial development authorities to implement 'ease of doing business' in their daily work, Chief Minister Yogi Adityanath on Tuesday said that the government should work towards increasing the available land bank before the 2023 investors' summit.

Reviewing all industrial development authorities and the efforts being made by UP-

SIDA to increase investments in the state, the CM said that industrial areas should be developed and all basic facilities like water, power and good roads should be made available. He said that MSME and planning departments must work together to make a plan for increasing exports while efforts should be made to ensure that companies investing in UP should also spend funds under CSR in the state.

The Bhadohi Industrial Development Authority (BIDA) should try that carpet units of Varanasi can also move to Bhadohi and BIDA will have to make concerted efforts to increase its land bank, he said.

The CM said that seven

cluster based industrial parks, including Apparel Park, MSME, Toy Park, Medical Device Park, Logistic Park, Data Centre Park, Medical Device Park, are being developed in the Yamuna Industrial Development Authority. The government should contact the representatives of the Toy Association of India. To promote women's empowerment, more than 80% of the workforce at the Apparel Park will be women.

"Industrial development should be promoted on both sides of the Gorakhpur Link Expressway. Several manufacturers of lithium-ion batteries have expressed their willingness to set up their units in Jaunpur and adjoining are-

as of Varanasi. This is a good opportunity for the Satharia Industrial Development Authority, Jaunpur (SIDA). Land should be acquired along the Purvanchal Expressway for industrial development," he said.

Through just UPSIDA alone investments worth Rs 3,200 crore have been received in two years from 10 countries. Of this, the UK and USA account for Rs 1,250 crore each, Italy Rs 250 crore, Rs 115 crore from Canada and Rs 300 crore from France. These investments have resulted in the generation of 9,000 jobs. An official said for the first time in two years UP was able to bring reputed companies from Delhi, Haryana, Maharashtra,