Prayagraj's 1st microbrewery set to open on August 20

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Prayagraj: Here is some good news for zythophiles of Sangam City. In the days to come, fresh beer will be on offer for them as the city's first microbrewery is set to open from August 20 in the Civil Lines area.

In the last quarter of 2021, the state excise department had invited applications for licences to be given under a June 2019 state government initiative, allowing beer plants to be set up at hotels, restaurants and clubs to increase the revenue of the state and also provide a boost in employment and tourism.

Following this, two bar owners from the city had applied for licences to the state excise department for setting up microbreweries in their premises and one was given the goahead to set up a plant in Civil Lines.

"As soon as the plant is installed and ready to operate, a licence for its running would be issued as per set norms," said district excise officer, Prayagraj, Jitendra Kumar Singh.

The official added that this microbrewery will be ready to operate from August 20 and would offer beer of four different flavours — normal, fruit, spice, smoke.

Normally, the beer available in markets is prepared in plants, packed and stocked in warehouses after which it goes to shops. However, the microbrewery beer is fresher as it can be kept for a maximum of three days.