

State is eyeing an investment of over ₹10 lakh crore: CM

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The leg of Europe in Sweden, Belgium and Germany would be covered in the third route with stoppages in Stockholm, Brussels and Munich, while investors in Russia would be covered through a promotional roadshow in Moscow.

The countries of Thailand, Japan and South Korea would be approached through programmes in Bangkok, Tokyo and Seoul. Separate teams would cover Singapore, Sydney in Australia, Port Louis in Mauritius, Johannesburg in Africa, Dubai and Abu Dhabi in UAE and Tel Aviv in Israel.

In India, roadshows would be held in Delhi, Ahmedabad, Mumbai, Kolkata, Bengaluru, Hyderabad and Chennai.

Calling the UPGIS 2023 as the vehicle which will give wings to aspirations of UP that is powering the New India, CM Yogi said: "The state is eyeing an investment of over Rs 10 lakh crore through this event and roadshows will

shape the mind and perception of investors. Therefore, UP must put its best foot forward at every single destination to boost Brand UP."

Taking stock of alliances for the investors' summit, the CM said: "Partnerships act as a catalyst for the investment and their power must be leveraged to the maximum." Officials told the CM that governments of Singapore, France, UK and Mauritius have confirmed their support as partner countries while the embassy officials in nine countries namely Netherlands, Canada, USA, Japan, Israel, Sweden, Mauritius, France and Singapore have been reached out through virtual meetings.

They also said that talks were underway with representatives in the UK, Australia, Russia, UAE and Thailand and that Invest UP was holding regular meetings with leading industry and trade associations in the targeted partner countries.

The CM also reviewed the progress on the front of the policy framework.