

CM Yogi Adityanath invites investment in UP's dairy sector

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LUCKNOW: Inviting investments in Uttar Pradesh's dairy sector, chief minister Yogi Adityanath said that the state has a new dairy policy with provisions for several incentives for investors. Addressing the gathering at the inauguration of the International Dairy Federation World Dairy Summit on Monday, the CM said that a global investors' summit was being held in Lucknow in January 2023, through which the government aimed to "bring changes to the lives of farmers and livestock farmers associated with the dairy sector, create employment and expand the possibilities of investment".

"Under the guidance of Prime Minister Narendra Modi and with the support of the government of India, the UP government is striving hard to achieve self-reliance for its farmers and livestock farmers while ensuring

better care for the livestock. There is a favourable environment for investment in the dairy sector. The government will also create awareness about the international best practices in the dairy sector among the farmers of the state," he said. Later in the evening, speaking at a session attended by union home minister Amit Shah, the CM said that the sectors of dairy and cooperatives should be taken forward together in order to generate employment in the state and to make rural areas self-reliant. The CM said that there were immense possibilities in the cooperative sector, an example of which was the Balinee Milk Producer Company run by women self-help groups in Bundelkhand.

Lauding the organisation run by women self-help groups in Bundelkhand, the CM said that under the cooperative, 1.35 lakh litre milk is collected per day at an annual turnover of around Rs 150 crore and net profit of Rs 13 crore. This organisation is active in six districts of Bundelkhand and is headquartered in Jhansi. The company currently has 41,000 members collecting milk from 795 villages. The CM said that in addition to Balinee, there were four other institutions which were working on a similar concept to strengthen the dairy sector in the state. "In partnership with the National Dairy Board, a greenfield dairy plant is operating in Varanasi," he said.