

Treat for itr lovers coming soon at Kannauj

TIMES NEWS NETWORK

Lucknow: Good news for those fond of perfumes as the proposed Itr Park in Kannauj will be thrown open to the public soon.

The UP government said the first phase of the park would be ready by November-end this year.

The park is coming up in an area of 57 acres of land, of which 30 acres has been cove-

red in the first phase. The facility will offer a wide range of Indian perfumes and essential oils prepared through ancient methods. Besides, visitors will also be able to buy itr from the park. It will be set up on the lines of Europe's winery and chocolate factory tour—a popular tourist activity.

Official sources said itr from Kannauj is being promoted under the state government's flagship scheme 'One

District One Product' and that the park will bring in all kinds of services extended to people engaged in small units under one roof.

Located along the Agra-Lucknow Expressway, the Itr Park will be promoted among tourists. Special packages will be designed for foreign tourists coming to Agra to ensure that they visit and see the manufacturing process of itr, sources added.