

UP CM Yogi Adityanath likely to lead global investor summit road shows in four countries

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LUCKNOW: Post Diwali, Chief Minister Yogi Adityanath would lead the 'Invest in Brand UP campaign' aimed to attract entrepreneurs from across the world to capitalize the business potential in Uttar Pradesh which is "scripting and powering New India".

Officials in the state industries and infrastructure development department said that the CM would travel to at least four countries in November to lead the UP Global Investor Summit 2023 road shows.

As per the tentative programme, the CM would travel to Russia, USA, Mauritius and Thailand. Scheduled to take place between February 10 and February 12 in the state capital, the road shows will pass through 21 cities across 19 countries via nine routes.

The tentative itinerary indicates that the CM may lead the road show in New York on November 10 while his road show in Bangkok is proposed to take place on November 16. The proposed dates for Moscow and Port Louis (Mauritius) are November 22 and 29 respectively.

Insiders said that the CM would be accompanied by chief secretary Durga Shankar Mishra besides officials selected by him from his secretariat and Invest UP.

For all international roadshows, the strength of the team is likely to be around 10 but may add or drop one or two depending on the need.

Industries and infrastructure development minister Nand Gopal Gupta Nandi will cover countries of Sweden, Belgium and Germany and hold road shows in Munich (November 23) Brussels (November 25) and Stockholm (November 28).

The schedules for both the deputy CMs (UK, France and Netherlands) and (USA, Canada and Brazil), finance minister (Singapore and Australia), textile minister (Russia), tourism minister (Mauritius and South Africa) and agriculture minister (Israel).

The focus sectors being targeted include electronics, manufacturing, retail, automobile, EV manufacturing, defence, textile, agro and food processing, chemical, pharmaceuticals, venture capitalists and transport among others.

The domestic road shows will be led by senior officials from the industries department along with heads of departments concerned with the focus sectors.