

'Appoint Udyami Mitras soon to implement GIS proposals'

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LUCKNOW: Chief minister Yogi Adityanath has directed the officials concerned to appoint Udyami Mitras (friends of entrepreneurs) soon for the implementation of ₹33.52 lakh crore investment proposals received through the Uttar Pradesh Global Investors Summit-2023 that was held in Lucknow from February 10 to 12.

The Udyami Mitras will be appointed by Invest UP under the Mukhya Mantri Udyami Mitra Yojana and the CEO of the department, the chief minister said to officials at a high-level meeting. The Udyami Mitras will contact investors, listen to their problems, get them solved and explain to them in detail about the facilities available to them. As many as 105 Udyami Mitras will be appointed on a one-year contract in the first phase, according to a press release. Seventy of these posts will be for the districts, 10 for the Invest UP office and headquarters and 25 posts for working with various industrial development authorities.

They will be given honorarium and allowances of ₹70,000



CM Yogi Adityanath

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per month each. The candidates will be able to apply online on the Invest UP website or on the portal developed for the purpose. The Udyami Mitras must have an MBA degree with at least 60% marks and be in the 25-40 year age group. The candidate should be fluent in Hindi and English, and should also know typing in both languages.

Apart from this, preference will be given to the candidates knowing a foreign language. The candidate must have good knowledge of computers and experience in Microsoft Office.

Those applying should have an MBA degree with minimum of one-year experience as management trainee/ analyst/ associate in banking/consulting/market research organisation, or investor friendly related private or public company.

U.P. govt signed 8,829 MoUs with MSMEs during GIS-2023

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LUCKNOW : The Uttar Pradesh government has signed 8,829 MoUs worth over Rs 1.37 lakh crore with MSMEs at the recently-concluded Global Investors' Summit.

According to the MSME department, 6,212 MoUs are worth less than Rs 10 crore. These pacts will bring in a total investment of Rs 26,124 crore. In addition to this, 938

other MoUs are worth less than Rs 20 crore but higher than Rs 10 crore. These agreements will bring a cumulative investment of Rs 15,341 crore.

Similarly, 451 MoUs are in the range of Rs 20 crore-Rs 30 crore. These are valued at Rs 11,956 crore. According to the state government, U.P. currently has 95 lakh registered MSMEs. The three-day investors' summit concluded on February 12.

They should also have studied or have work experience in infrastructure and industrial development, defence, aerospace, civil aviation, warehousing and logistics, information technology (IT), information technology enabled services (ITES), data centre, data science, artificial intelligence, biotechnology, machine learning, data governance, startups, handloom and textile. Their areas of work experience may also include

agriculture, food processing and allied sectors, tourism and film, renewable energy and waste-to-energy, electric vehicles, battery manufacturing, pharma & healthcare, education- skill development, water, sanitation, solid waste management, forest, environment and climate protection, health, nutrition, housing and urban development, tourism and culture, banking, finance and revenue, public policy and governance.