Tourism, hospitality sectors to generate over four lakh jobs

TIMES NEWS NETWORK

Lucknow: An estimated 2.6 lakh jobs would be created across UP's tourism sector through investments pledged in the global investor summit held recently.

The UP government received 397 proposals in the tourism sector which has been included in the top-20 sectors. The worth of these proposals is pegged at Rs 98193 crore and once in place, they

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would provide employment to 2.6 lakh persons. Likewise, 437 MoUs to the tune of Rs 20,722 crores have been signed in the hospitality sector. They are likely to create employment for another 1.6 lakh persons.

A good part of this investment has come from Japan. Investors from Japan signed MoUs worth Rs 7,200 crores during UPGIS. The list includes Japanese Hotel Management International Company Limited (HMI Group), which has made up its mind to open hotels in 30 cities, including Agra, Ayodhya and Varanasi. An official spokesperson attributed the trend to sustained efforts of Yogi Adityanath government.

"The state recorded the arrival of 24.87 crore tourists, including 4.10 lakh foreigners, to destinations in 2022 and as a result of this, tourism and hospitality sectors garnered immense attention from the investors in the UPGIS," the spokesperson said.

Listing out the steps taken in the past, the spokesperson said: "Initiatives to beautify Vishwanath Dham Corridor has proved to be a huge magnet for tourism. Ongoing construction of the Ram temple in Ayodhya and projects in Vindhya Dham, Agra, Mathura, Chitrakoot and Jhansi will give a furt-

her boost to the sector."