

Udyami Mitras to help UP achieve \$1 trn economy

TIMES NEWS NETWORK

Lucknow: A two-week training programme for Udyami Mitra commenced in Lucknow on Monday.

The government will appoint 105 'friends of investors' in each district and Lucknow and other major divisional headquarters to assist investors with policies, land availability, government systems and handhold them through the entire process till their unit is set up.

The Udyami Mitra were selected on the basis of a written exam and are expected to provide pace to the process of shortlisting companies which will be in a position to ground their projects during the first ground breaking ceremony scheduled to take place in a few months.

A government spokesperson said that during the two-week training, 26 training sessions will be conducted, including introduction to various investment-oriented policies, rules, ease of doing business and different por-



Advisor to CM, Arvind Kumar, and CEO, Invest UP, Abhishek Prakash inaugurating orientation programme on Monday

tals. The trainees will also be taken to visit some industrial areas. "Department-wise sessions have been scheduled, and some other sessions on flagship projects of the state government, such as making the state a \$ 1 trillion economy, defence industrial corridor, revenue code, land bank and rates, allotment procedures, clearances, etc," he said.

In Monday's introductory session 'Destination Uttar Pradesh' retired bureaucrat and now advisor to CM Arvind Kumar apprised the newly selected Udyami Mitra about the comprehensive industrial ecosystem being de-

veloped by the state government and various reforms and policies announced to attract and facilitate investment in the state. He spoke about the upcoming major infrastructure projects such as multi-modal logistics parks, pharma parks, dedicated freight corridor and six nodes of the Defence Corridor.

Speaking about Global Investors' Summit, Kumar gave the trainees an overview of international and domestic roadshows that were held in the lead up to the event, dedicated portals such Nivesh Mitra and Nivesh Sarathi, and the online incentive management system. Invest UP CEO Abhishek Prakash made a presentation on UP's governance structure, constitutional set-up, legislature, the secretariat and district and divisional administration. He said that they would be posted in districts where they would have to report to deputy commissioner of the District Industries Promotion and Entrepreneurship Development Centres.