

# With 48 GI-tagged goods to its credit, UP is now second in country

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**Varanasi:** Uttar Pradesh has achieved the second position nationally in terms of having the maximum number of Geographical Indication-tagged goods after receiving GI tags for three more ODOP crafts — Mainpuri tarkashi, Mahoba Gaura stone craft, and Sambhal horn craft — with the technical facilitation provided by the Varanasi-based NGO Human Welfare Association (HWA).

Tamil Nadu has maximum 55 GI-tagged goods while UP and Karnataka have 48 and 46 GI products, respectively. However, UP is first in terms of GI-tagged handicrafts with 36 crafts to its credit. “With this feat, UP, be-



**NEW FEAT:** Mainpuri tarkashi craft

ating Karnataka, has become the second state with maximum GI-tagged goods in the country. UP also has the maximum number of GI tags in handicrafts in the country,” claimed Padma Shri awardee GI expert Rajni Kant of HWA,

who facilitated these handicrafts to get the GI certification.

According to him, currently Tamil Nadu has maximum 55 GI-tagged goods while UP and Karnataka have 48 and 46 GI products, respectively. Among the 48 GI goods of UP, 36 products belong to the handicraft category. In Varanasi region alone, 18 GI-tagged goods out of 23 belong to the handicraft category.

“Uttar Pradesh is not only the biggest exporter of GI-tagged products but it also involves the largest number of manpower in this sector, making the highest annual turnover in the country,” claimed Kant.

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