

UTTAR PRADESH MSME सम्मेलन

26th - 27th June 2023, Lucknow

Accelerating Competitiveness and Global Integration



"Small enterprises are thriving with growing significance of new-learning in today's time; however, the quality packing is a key to enhance the product value. We are actively exploring the establishment of a packaging institute in Lucknow, in the coming time."

— Rakesh Sachan
Minister of MSME, Government of Uttar Pradesh

ASSOCHAM organised a two-day 'Uttar Pradesh MSME Conference 2023' to transform MSME's competitiveness. At the conference, State MSME Minister Shri Rakesh Sachan announced the opening of a highly ambitious mega textile park to be developed between Kanpur and Hardoi. The PM Mitra Park will be inaugurated by PM Narendra Modi in the near future.

At the conference, discussions were deliberated on constructively adopting green technology at the industry level for a sustainable future and to minimise the environmental impact of greenhouse gas emissions, and eliminate climate changes challenges. ASSOCHAM lauded the diligent contribution of 75 best performing MSMEs of Uttar Pradesh for their remarkable influence on the state and country's GDP.



Shri Rakesh Sachan, Minister of MSME, Government of Uttar Pradesh releasing a report on Empowering The Engines of Growth: Exploring the Journey of MSME Enterprises in an Upcoming Superpower.



"There is a strong need to amplify the system and upscale the green infra to match the future. It is of paramount importance that we adopt green technology in industries along with zero carbon emission to create a sustainable future."

— Jaswant Saini
Minister of State for Industrial Development, Uttar Pradesh



Padamshree Malini Awasthi unveiled a report on DIARRHOEA NETZERO: Purpose Led Investment For Uttar Pradesh.



"UP Government is going an extra mile to create a favourable environment for MSMEs. Financial independence is the key for creating holistic opportunities for the industry and other stakeholders. Easy, stress-free finance facility is now available at much cheaper rates, empowering more and more small businesses such as street vendors. The finance sector is reaping benefits from the digital facility."

— Avnish Awasthi, Advisor to the Chief Minister of Uttar Pradesh



The 'Dettol Banega Swasth India' program has been making significant contributions for the past eight years in the state of Uttar Pradesh, and today, on the occasion of 'MSME Day,' the promotion of 'Diarrhoea Net Zero' was propelled forward by the exceptionally talented Bhojpuri and Awadhi folk singer, Smt. Malini Awasthi, through her soulful performance of the song "Amma ka lal hai, kaate bhaunkal hai... udta jahaj hai, khoob mastibaaz hai," aimed at raising awareness about preventing diarrhoea.

Minister of state for MSME, Government of UP praised ASSOCHAM for their indispensable support towards the integration of the Swachh Bharat Abhiyan initiative.



"It's gratifying to be associated this program. Diarrhoea can be avoided by taking little precautions such as washing hands, taking care of cleanliness. We must join hands to spread awareness."

— Singer Malini Awasthi

Sammelan Partners

Hygiene Partner DIARRHOEA NETZERO	Lead Partner 	Presenting Partner 	Knowledge Partner 	Dining Partner 	Evaluation Partner
Title Partners					
Official Banking Partner 	Renewable Partner 	Fragrance Partner 	International Partner 	Media Partner 	