

‘One block one product’ set to give boost to agri, says Shahi

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Lucknow: UP agriculture minister **Surya Pratap Shahi** on Monday said the state government will promote ‘one block one product’ on the lines of One District One Product (ODOP) scheme to boost the agricultural sector.

Addressing the UP Agri-tech conclave organised at the Indira Gandhi Pratishthan in Lucknow, Shahi also said that the government is making all efforts to link agriculture with the modern technology to reduce the cost of farming and raise the income and living standards of farmers.

“The idea is to adhere to basics while making agriculture a tech-friendly sector. We have to improve the quality of agri-products,” Shahi said. The conclave

was attended by agri-tech start-ups, Farmer Producer Organisations (FPOs), agri-investors and agri-economy players.

The minister said there has been a commendable increase in agricultural productivity in UP in the past six years. “Along with this, digitization is being done at



every level to increase transparency in government facilities. Work is also being done on a new food processing policy to make the agriculture sector more profitable,” he said.

Shahi underlined the need of integrating agriculture with water and soil conservation, fruits and flowers, fisheries, animal husbandry, dairy and other ancillary activities.

MoS horticulture Dinesh Pratap Singh said start-ups need to ensure that the tech-

nology developed for the farm-sector should be adoptable by the farmers and added that “farmers should be encouraged for quality produce.”

Additional chief secretary, agriculture, Devesh Chaturvedi, said that if agrotech companies are successful in bridging the gap between agriculture and technology then the target of USD 1 trillion economy for UP would be easily achievable.

Many groups associated with agricultural production organized an exhibition based on their products. Economic advisor to chief minister KV Raju, secretary agriculture Raj Shekhar, director horticulture RK Tomar, director agriculture VK Singh, representatives of agri-tech companies and several farmers were among those present at the programme.