

# Trade fair participants hail UP govt's promotion of biz and craft

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**Lucknow:** Hundreds of businessmen from UP and abroad marked their presence at the first Uttar Pradesh International Trade Show, which opened in greater Noida on Wednesday and thanked the state government for giving them a platform like this.

Romanian entrepreneur Teodor Curia, who is attending his first trade show in India, met several entrepreneurs from UP during the event. Curia runs a construction company and is in India to explore potential business opportunities. Another Romanian businessman, Rasvan Pop, congratulated state government for taking positive steps to promote business.

There was a group of 15 businessmen from Indore, MP. One of them, Mehul Du-



Several entrepreneurs from across the country and abroad attended the Trade Fair on Thursday

bey, said that under the leadership of Yogi Adityanath, UP was undergoing comprehensive development. He said the state had become a brand for development and this would benefit the artisans of the state.

Rameshwar Singh, who had set up a stall vending Banarasi wooden toys, was all praise for the platform provided by the first international trade show.

He said central and state governments had provided

significant encouragement to artisans like him involved in traditional craft.

Singh said that since wooden toys had received the GI tag in 2014, the demand for them had increased not only in India but worldwide. Those involved in the craft had seen their income rise by nearly 30%, he said. He added that through the easy loan schemes of central and state governments, even small artisans had been given opportunity to establish themsel-

ves as big entrepreneurs.

Rita Prajapati from Azamgarh, involved in the ancient art of making black clay utensils, said the Yogi government had taken several commendable steps to keep traditional arts alive and promote artists. She said even during the challenging times of the pandemic, the government provided her family with electronic pottery wheels and clay dissolving machines which helped her in her craft.