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# Tata Motors looks at 50% sales from EVs by 2030

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**New Delhi:** With an investment plan of \$2 billion, Tata Motors is going on an overdrive in electrics as it looks to get 50% of its sales from green cars against the current contribution of around 15%.

Shailesh Chandra, MD of Tata Motors' Passenger and Electric Vehicles Division, said that the company plans to stay busy with production plans and launches over the coming years and these would be skewed towards electrics, a category that the company currently dominates.

"We are enthused by the success of our bet in electrics and even though these are ear-



**GREEN BET:** New-gen Nexon

ly days, Tata Motors has turned it into a substantial business with strong volumes year-on-year. While the EV sales were only 150 units in 2018, we closed 2021 with volumes of 19,000 cars, and last year with 50,000. This year, we are hoping to double this to 1 lakh units," Chandra told **TOI** as the company launched the new-generation versions of the Nexon mid-sized SUV

which comes strapped with petrol and diesel engines and electric option.

The internal combustion engine versions of the Nexon are priced between Rs 8.1 lakh and Rs 13 lakh, while the electric ones are between Rs 14.7 lakh and Rs 19.2 lakh (all ex-showroom, Delhi).

Tata Motors' EV portfolio comprises green versions of the flagship Nexon SUV, Tiago mini, Tigor sedan, and XPRES-T. The company has plans to launch electric versions of upcoming cars such as the Curvv and Sierra, while also looking at completely 'born electric' platforms such as the one on which the Avinya concept was showcased.