

One-stop destination for ODOP items

TIMES NEWS NETWORK

Lucknow: It's a one-stop destination for One District One Product (ODOP) items in the city. Besides, it will also offer handicrafts from 18 states and 48 handicraft clusters of the country.

Founded by two sisters, Arshiya and Simran Lekhi, different types of handicraft items which are endangered or on verge of extinction are available in the mart, inaugurated by the principal of Lucknow Architecture College Vandana Sehgal on Sunday.



The mart offers items of 18 states

They are partners of One District One Product (ODOP), India for gifting for Indian missions abroad.

“Being a lover of art works since childhood and working with ODOP, UP, I thought of starting this business in an online mode last year. I was supported by my sister Siman who after completing her graduation in economics joined me,” said Arshiya, a software engineering graduate.

They began getting in touch with artisans and are now providing lesser-known and near extinct handicraft forms like Bidri (Karnataka), Gula-bi Meenakari (Varanasi), wax cast bronze work (Tamil Nadu), Bone Carving (Awadh) and detailed paper mache work (Jammu).

“Our plan is to expand and bring more handicraft forms and artisans under one roof,” Arshiya said.