

Automotive Manufacturers opens second 3S facility for Ashok Leyland in Varanasi

This will be its second facility in the city and fifth touch point in Uttar Pradesh, the company said.



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New Delhi: Automotive Manufacturers Private Limited (AMPL), Thursday inaugurated a new 3S facility in Varanasi, Uttar Pradesh. This will be AMPL's second facility in the city and fifth touch point in the state.

With the opening of its new and advanced after-sales service facility in the city, AMPL reiterates its commitment to providing exceptional reach and support to Ashok Leyland customers in the region.

Strategically located at National Highway (NH) 19, this modern facility serves as vital junction connecting all Northern & Eastern states. Spread across 60,000 sq. ft. the state-of-the-art facility features 10 vehicle servicing bays equipped with advance tools that are handled and operated by a team of highly trained mechanics. The 3S dealership has 24x7 breakdown support and a comfortable driver lounge with night halt facility.

Sanjeev Kumar, President-MHCV, Ashok Leyland, said, "Uttar Pradesh is an important market for us. We have created a strong foothold in the region, and this new dealership will further bolster our presence in this geography. Our long-term partner Automotive Manufacturers Pvt Ltd, with this new outlet will ensure we serve our customers in this region better. With a focus on enhancing both pre and post-sales experience, we are dedicated to upholding our brand promise of 'Koi Manzil Door Nahin.'"

Rajiv Sanghvi, Executive Director, Automotive Manufacturers Private Limited, said, "We are excited to further strengthen our network with the inauguration of our second 3S facility in Varanasi. This facility is a testament of our endeavor to provide our customers with best in class service and ownership experience to maximise their vehicle productivity and increase profitability."

AMPL is the largest Ashok Leyland dealer and has a vast network of over 100 service locations. These touch points are spread across five states which includes Uttar Pradesh, Telangana, Maharashtra, Karnataka and Andhra Pradesh.