

# UPSIDA unveils Master Plan-2041

TIMES NEWS NETWORK

**Lucknow:** Uttar Pradesh State Industrial Development Authority (UPSIDA) on Wednesday finalized the outline of its Masterplan



UPSIDA CEO Mayur Maheshwari chairing a meeting

2041. In a meeting held at the Kanpur headquarters, UPSIDA CEO Mayur Maheshwari, reviewed discussions culminating in the finalization of Master Plan-2041.

The ambitious plan, orchestrated under the auspi-

ces of the School of Planning and Architecture (SPA) and under the direction of UPSIDA CEO is set to shape the future development of the region, claimed an official. Maheshwari has entrusted the responsibility of monitoring the implementation of the Master Plan to Shashank Tripathi, special secretary to the Chief Minister and ACEO UPSIDA.

Following the merger of Lucknow Industrial Development Authority and UPSIDA, this move will streamline and expedite development efforts.

The Master Plan - 2041 will foster comprehensive growth in residential, commercial, and industrial areas near Lucknow. Additionally, it envisions promoting industrial and institutional development in Unnao, solidifying Lucknow's position as one of the industrial hubs in UP.