

UP to increase exports to ₹3Lcr in 3 years: Min

New Policy To Promote Agri Exports

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Lucknow: The state cabinet has approved UP Export Policy 2020-25 aimed at easing exports, promoting Make in UP and Make in India brands and increasing exports from Rs 1.2 lakh crore in 2019-20 to Rs 3 lakh crore in the next three years, besides increasing the income of farmers.

Minister for investment and export, Sidharth Nath Singh said, "The new policy has been drafted to help UP benefit from the industries moving out of China after Covid-19 outbreak. China's share of exports to several countries was huge, but its international relations have soured after the pandemic. We should try and integrate India's manufacturing with the global supply chain as mentioned by Prime Minister Narendra Modi recently."

"UP's exports were Rs

1.20 lakh crore in 2019-20. We plan to increase our exports to at least Rs 3 lakh crore in the next three years," Singh added.

The UP Export Policy 2020-2025 aims to promote development in export sector, increase competitiveness, and provide export-related assistance and services to export subsidiaries and establishment and development of technical and

UP EXPORT POLICY 2020-25

physical infrastructure to increase exports.

"A detailed implementation strategy has been drawn up to achieve the objectives of the policy," said a government spokesperson.

"As per the plan, export process will be simplified by reducing procedural formalities through a single-window system, appointment of a coordinator by the Export Promotion Bureau for troubleshooting, development and promotion of Make in UP and Make in India brands, and cooperation in registration of geographical indicators for

exportable products," he said.

The state government will organise capacity development and training programmes for service providers, establish B2B exchanges for small entrepreneurs so that they are able to take advantage of online trading, and introduce special provisions to increase exports from service sector.

The key focus areas of the new policy are handicrafts, agriculture and processed food products, engineering goods, handloom and textile, leather products, carpets and rugs, glass and ceramic products, wood products, sports goods, defence products, services sector, education, tourism, IT and ITES, medical value travels and logistics.

The export policy will also adopt all components not covered by the Uttar Pradesh Agricultural Promotion Policy for doubling the income of farmers.

The policy is also aimed at making available UP's natural and human resources in the international market which would help in employment generation for the youth.