

# 'Invest UP' to hire professionals to boost efficiency

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**Lucknow:** Uttar Pradesh's investment promotion and facilitation agency, Invest UP, will be hiring a team of 44 professionals for efficient management of the organization.

Alok Kumar, additional chief secretary, (infrastructure and industrial development) said that this was a first of its kind initiative

tar Pradesh. He added that the appointment and removal of the COO would have to be approved by the chief minister, who is the chairperson of the governing board.

The COO must hold a post graduate management degree from a tier-1 Indian or global institute with at least 15 years of experience. A selection criteria has also been specified for the position of one division head, two sector cluster heads and a manager-