

Cow dung products to get MSME boost

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The image shows the letters 'TOI' in a large, white, serif font, centered on a solid red rectangular background.

Lucknow: MSME will work out a detailed plan to boost marketing of products made from [cow](#) derivatives. The products will be exhibited and sold along with that of Khadi Gramodyog.

The decision was taken at a meeting between chairman, UP Gau Seva Ayog, Shyam Nandan Singh and additional

chief secretary, MSME, Navneet Sehgal on Tuesday. Apart from nominating a senior official to draw a plan, Sehgal said that Khadi Gramodyog will hold exhibitions of products made from cow urine and cow dung in every district.