

Amazon project to boost exports

TNN | Jan 20, 2021, 05:35 IST



A-

A+



TOI

BENGALURU: E-commerce major Amazon India is joining forces with the government's Startup India and two marquee venture capital funds, Sequoia Capital and Fireside Ventures, to design a Y Combinator-like accelerator programme. This would aim to build and boost exports of made-in-India consumer brands globally.