

# Plan to turn Kanpur into industrial, tourist hub



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KANPUR: To develop Kanpur into an international tourist destination and industrial hub, a memorandum of understanding ([MoU](#)) will be signed on Friday to hammer out the framework for cooperation between Indian Institute of Management (IIM), Indore, Kanpur Smart City Limited ([KSCL](#)), Kanpur Development Authority (KDA) and [Police Commissionerate](#), Kanpur.

Development of Kanpur as a tourist and industrial hub, replication of the Indore swachh model have been proposed in the scope of the MoU established by the department of higher education, [ministry of human resource development](#) and Central government. "We are drafting a plan to turn street vendors into a more organized sector," director IIM-Indore, Prof Himanshu [Rai](#) told TOI.

He said, IIM-Indore is designing a platform for online real-time monitoring of civil infrastructure and preparing a traffic management plan, besides drafting a plan for implementing information, education and communication (IEC) as per [Swachh Bharat Mission](#) (SBM) programme. "Also, we are defining new areas of collaboration that can be beneficial to institutions," said Rai.

He added, "Highly trained personnel prefer to move to places with better standards of research, higher salaries and access to advanced technology. Such an initiative will reduce brain drain and provide quality infrastructure to encourage people to return to their roots," he said.

He said, modalities are being planned to establish industrial units, particularly leather industry in the city. "Meetings would be organised with district officials, local industrialists, businessmen and local representatives. Surveys would be conducted to get a first-hand information on problems faced by local industrialists and modalities for making Kanpur region an industrial hub. We will identify problem areas in industrial growth and remove bottlenecks," he said.

Rai said, there was immense potential for establishing the leather sector and for which Kanpur is globally known. "And such a step will bring socio-economic changes in lives of people."

The MoU will be effective from the date of signing by institutions for a period of three years and may be subject to extension through mutual consent of institutions, he said. Any institution can terminate the MoU with a three-month notice.

Provisions of the MoU may be amended at any time with mutual consent of institutions in writing. Amendment, termination and expiration of the MoU will not affect terms of activity at the time of notification, termination and expiration unless otherwise agreed upon by institutions.

The MoU riders include that no action would be undertaken to diminish autonomy of any institution, nor any party shall impose constraints to carry out the agreement. Rai further said, special provisions in the MoU entail that every institution will consult and take approval of other institutions to use names of officials/faculty members and logo for activities and dissemination of results on a case-by-case basis.

Detailed modalities of individual forms of collaboration, activities associated with them and financial aspects of each shall be mutually agreed upon on a case-by-case basis and specified with necessary details in separate agreements. This MoU will not be legally and financially binding to any of the institutions.

The four institutions will consult with each other and attempt to resolve disputes or misunderstanding. All Institutions will designate persons who will have responsibility for coordination and implementation of this agreement.

The intellectual property rights (IPR) that arise as a result of joint research and collaborative activity under the agreement will be worked out on a case-to-case basis and will be consistent with officially laid-down IPR policies of the four institutions.