

# Rs 35L ODOP items sold at Dilli Haat



ACS, MSME, Navneet Sehgal inspects the exhibition in New Delhi on Saturday

**Lucknow:** The ongoing exhibition of one district-one product goods at Delhi's Dilli Haat has seen sale of more than Rs 35 lakh in the past 10 days.

The exhibition has seen 118 stalls showcasing [ODOP](#) products, the most popular of which have been Lucknow's chikankari, bedsheets from Hapur, wooden toys of Chitrakoot and brass items of Moradabad, said a government spokesperson. Other products on display include saris from Varanasi and Azamgarh and shazar stone sculptures from Banda, he added.

Additional chief secretary (MSME) Navneet Sehgal visited Dillli Haat on Saturday, where he inspected the exhibition and interacted with artisans and shopkeepers.

"Arrangements for accommodation and food for artisans and shopkeepers have been made by the ODOP department. The participants have also been given return fares by the state government," he said.

Sehgal said among the most popular products were chikankari clothes. "Shops dealing in chikankari clothes are earning an average of Rs 40,000 per day. Owing to the efforts of the state government, ODOP products have been established as special brands and are no longer struggling for identity. The response of visitors to the Dilli Haat is a testimony to this," he said.