

Press Conference of Hon'ble Minister, Industrial Development, Shri Satish Mahana

"Industrial Development Authorities in UP allot more than 1000 plots attracting nearly Rs 9,700 crores of investment creating 1.96 lakh employment in FY21"

"Several industrial parks such as Apparel Park, Handicraft park, Toy Park & MSME Parks planned along Yamuna Expressway to catalyse Make in UP"

"Besides Heritage City, 350 acres Medical Device Park and 1000 acres Film City coming up in Gautam Buddha Nagar"

"With another Rs. 14,900 crores investment conversion post COVID-19, Government of UP facilitates 43% MoU implementation"

"Post-COVID-19 emergence of Uttar Pradesh as an economic powerhouse of India"

"Uttar Pradesh ranks 2nd in India on Ease of doing business reforms"

"Uttar Pradesh launches several attractive policies to attract investments in the post-COVID19 scenario"

"Series of reforms & initiatives of the State Government starts showing results"

"Major land allotment reforms in Uttar Pradesh paving the way for big ticket investments"

"Government of UP adapts to changing market conditions post-COVID-19, focuses on new sectors"

"State Government creates Invest UP to ease the investment process in UP"

"Several domestic and foreign MNCs line up investments worth Rs. 45,000 crores in UP"

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Government of Uttar Pradesh has been aggressively pursuing industrialization led development in the state to generate new employment opportunities and uplift the economic condition of its citizens. Some of the recent initiatives of the State Government to promote industrialisation in the state are as below-

Investment momentum in UP

So far in FY21 the Industrial Development Authorities have allotted nearly 740 acres of land (1097 plots) for projects with investment size of around Rs 9,700 Crores and employment generation potential of nearly 1,95,990.

- Of which, Yamuna Expressway Industrial Development Authority (YEIDA) alone has allotted 566 acres (871 plots) for projects worth Rs 7006 Crores investment and 1,71,683 employment. These allotments have been made for Apparel Park (124 plots), Handicraft park (76 plots), MSME Park (516 plots) and Toy Park (111 plots) in Sector 29 and 33.
- Other authorities, such as UPSIDA has allotted nearly 52 acres (123 plots) for projects worth Rs 588 Crores investment and 8441 employment, followed by NOIDA which has allotted 92 acres (101 plots) for projects worth Rs 1341 Crores investment and 14500 employment.
- Notable investors who have been allotted the land recently include Hiranandani Group, Surya Global, Hindustan Unilever, MG Capsules, Kesho Packaging, Mountain View Technologies, etc.

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The State Government has also attracted more than 40 investment intents, including intents from companies from around 10 countries such as Japan, US, UK, Canada, Germany, South Korea, etc. worth around Rs 45,000 Crores.

- This includes concrete investments viz.–
 - Rs. 750 crores of investments in data centre by Hiranandani Group
 - Rs. 300 crores of investments in setting up integrated food processing unit by Britannia Industries Ltd.
 - Rs. 750 crores of investments in yeast manufacturing by Associated British Food Plc (AB Mauri) (UK)
 - Rs. 200 crores of investments in consumer electronics by Dixon Technologies
 - Rs. 300 crores of investments in footwear manufacturing by Von Wellex (Germany)
 - Rs. 953 crores of investments in POPP, BOPET, Metalized Films Production Plant by Surya Global Flexi Films Pvt Ltd
 - Rs. 200 crores of investments in software development by Maq Software (US)
 - Rs. 746 crores of investments in grain infrastructure equipment by Ekagrata Inc. (Canada)
 - Rs. 750 crores of investments in Electric Vehicles by Edison Motors (South Korea)
 - Rs. 2,000 crores of investments in Wiring harness and components by Yazaki (Japan)

Implementation of MoUs signed during UPIS 2018

- Post COVID19, 7 projects worth approx. Rs 8500 Crores have commenced commercial operations, while 19 projects worth approx. Rs 6400 Crores have entered active implementation stage. With this, now nearly 43% of the leads generated worth around Rs 2 lakh crores are under active stages of implementation.
- The State Government has also introduced a digital tracking mechanism for MoUs. Active engagement of investors, nodal departments and nodal officers on the Online MoU tracking portal has been mandated. Also, monthly review of the progress is monitored through the online MoU tracking portal.
- Departments with more than 200 investment intents worth Rs 1 lakh crores have been mandated to create a project monitoring unit headed by the head of the department, and other departments to create a cell.
- Each nodal department is required to appoint a dedicated nodal officer to hand hold and assist the investors.
- Nodal officers are nominated at division level to assist intents worth upto Rs 500 Crores; Special Secretary/ Director rank officers are nominated for MoUs worth upto Rs 2000 Crores; and Head of the department or Secretary rank officer has been made responsible for facilitating the intents worth more than Rs 2000 Crores.

Ease of doing business

A clear indication of the remarkable progress done by the state on ensuring the ease of doing business in the state is the quantum jump in the State's ranking in the recently announced Business Reform Action Plan ranking of states by DPIIT, Government of India. Uttar Pradesh bagged the 2nd position – a jump of 12 positions in last 3 years.

- The State implemented record 186 reforms spread across multiple areas such as Labour regulation, Inspection regulations, Land allotment, Property registration, Environment clearances, Paying taxes and many others.

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- In order to reduce regulatory burden in the state, UP has started an exercise to identify Licenses/NOCs in terms of Renewals, Inspections and Registers & Records; Filings/Returns; Display Requirements. In this regard, so far 80 such compliances have been identified across 15 departments, out of which 52 such compliances have already been simplified.
- One of the major reforms done by the Government was implementation of one of India's largest digital single window portal 'Nivesh Mitra', providing around 166 services to the entrepreneurs. With average NoC application disposal rate of 93%, the Nivesh Mitra portal has successfully achieved an outstanding query resolution rate of 98%.

Policy Support & reforms

The policy-oriented governance mechanism already adopted by the State Government with the launch of Industrial Investment & Employment Promotion Policy in 2017, complemented by 20 sectoral policies, had played a pivotal role in promoting entrepreneurship, innovation and Make in UP. Various attractive incentives like land subsidy, capital subsidy, interest subsidies, etc. are provided which are benchmarked as the best in the country.

- As companies across the world are trying to make their supply chains more resilient and are looking for stable investment destinations, in line with Govt of India, the State Government too has taken landmark policy decisions like providing incentive on refurbished plant & machinery up to 40% of the FCI under the new Electronics Policy 2020 to incentivize Electronics System Development and Maintenance (ESDM) and component manufacturers across the State.
- Post COVID-19, the State Government has launched various new policies to attract investments under the current changed investment environment. Under the "Post Covid19 Accelerated Investment Promotion Policy for Backward Regions 2020", the State Government is providing attractive incentives on a fast track mode to new industrial units to create growth centres in the Poorvanchal, Madhyanchal and Bundelkhand regions of the state.
- Similarly, a new Startup policy 2020 has been launched to promote non-IT based start-ups. Besides these, Data Centre Policy and Sick Industries Policy is also on the anvil.
- The eligibility limits of private Industrial parks have been reduced, from 100 to 20 acres in Bundelkhand & Poorvanchal, 150 to 30 acres in Pashchimanchal and Madhyanchal for Private Industrial Parks; and from 50 to 25 acres for Logistics Parks across the state.
- Grant of 'industry status' to logistics sector; amendment in zoning regulations has been done to apply industrial land use to logistics units qualifying infrastructure status as granted by Government of India. Moreover, allotment of industrial development authorities' land at industrial rates to such logistic units has also been allowed.
- Post COVID19 the State Government has completely abolished Mandi tax for transactions outside Mandi yards, thereby extending big relief to food processing industry.
- A flagship programme of 'One District One Product' was launched in 2018 to protect and promote the local industries of the state. Under this scheme, government is providing facilities like marketing support, technical and skill upgradation support, training and easy loan.

Land Bank creation and reforms

- The State already has 20,000 acres of ready to move industrial land bank. Further, setting a target of developing around 5000 acres of land bank in FY21, the State Government in short span of 2 months, i.e. August-September 2020, has achieved 13.67% of the target through its various Industrial Development Authorities.

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- Online allotment of land at all major Industrial Development Authorities (IDAs) through the Single Window Portal - Nivesh Mitra and integration of the Geographic Information System (GIS) portal of the IDAs with Industrial Information System (IIS) portal of GoI with real-time updation.
- State Govt has identified around 22,000 acres of land along Expressways for industrial development, amended zonal regulations to allow mixed land use for Integrated Industrial Townships; increased FAR for industrial land to 3.5 (2.5 allowed + 1.0 purchasable FAR); Policy permitting industries to subdivide their surplus land; etc.
- Similarly, to discourage blocking of the land, the U.P. Industrial Area Development Act, 1976 has been amended to enable cancellation of land allotted failing to utilise the land within 5 years.
- An order mandating disposal of application for declaring land as non-agricultural within 45 days has been notified, and land pooling policy for industrial land has been notified
- Also, the Revenue Code has been amended to ease purchase of agriculture land above the ceiling limit and powers of approval has been delegated to district level. All IDAs have been directed to provide land to Mega and above category industries within 15 days from the date of application.

Institutional reforms

- **A dedicated agency-** “Invest UP” has been recently established for facilitating and handholding investors. Unlike similar organisations in the country which either focuses on investment promotion or investment facilitation, Invest UP has been mandated to carry out both the activities to provide complete investment life cycle support to the investors.
- **Helpdesk** -To facilitate various new investment intents, the State Government has created dedicated helpdesk within Invest UP to handhold leads including those from foreign countries.

New focus sectors & Investment opportunities

- The State Government has renewed its focus to promote new industries as well, such as Bulk Drug & Medical Device manufacturing – for which the State Government is pursuing with Government of India for development of dedicated industrial parks.
- Besides, MSME park, Electronics Park, Apparel park, Handicraft park and Toy park are under active implementation in the Yamuna Expressway Industrial Development Authority area. Similarly, Integrated township is planned along proposed Heritage city and Logistics hub at Raya Urban Centre and Bajna Urban Centre, respectively.
- Sectors like Logistics, Defence, Data Centre etc. are also largely gaining momentum. The State Government is quickly adapting to new market trends and focusing to tap new opportunities.
- The upcoming Jewar International Airport near Yamuna Expressway spread over 5,000 hectares of land will be one of the largest airports in the Northern India. With the airport, projects like MRO/ Cargo complex and aerotropolis are likely to come up.
- The State Government has recently announced a film city of over 1,000-acres in Sector 21 of YEIDA region along Yamuna Expressway, located just about 6 km from the proposed Jewar International Airport.
- Also, dedicated Medical Device Park is proposed over 350 acres in Sector 28 of YEIDA region along Yamuna Expressway, for which MoU has been signed with Kalam Institute of Health Technology for preparation of Detailed Project report.

