



Department of Infrastructure & Industrial Development, Govt of Uttar Pradesh

Press Note

“Post-COVID-19 emergence of Uttar Pradesh as an economic powerhouse of India”

“Uttar Pradesh simplifies 52 compliances to reduce regulatory burden on investors”

“Uttar Pradesh launches several attractive policies to attract investments in the post-COVID19 scenario”

“Series of policy reforms initiated by Government of UP starts showing results”

“Major land allotment reforms in Uttar Pradesh paving the way for big ticket investments”

“Industrial Development Authorities in UP allot 326 plots attracting Rs. 6,700 crores of investment in the last 6 months”

“Several industrial parks planned along Expressways to catalyse Make in UP”

“With another Rs. 14,900 crores investment conversion post COVID-19, Government of UP facilitates 43% MoU implementation”

“Government of UP adapts to changing market conditions post-COVID-19, focuses on new sectors”

“Various institutional reforms ease the investment process in UP”

“Several domestic and foreign MNCs line up investments worth Rs. 45,000 crores in UP”

Lucknow – 30TH Oct 2020

Government of Uttar Pradesh has been aggressively pursuing industrialization led development in the state to generate new employment opportunities and uplift the economic condition of its citizens. Some of the recent initiatives of the State Government to promote industrialisation in the state are as below-

Ease of doing business

- A clear indication of the remarkable progress done by the state on ensuring the ease of doing business in the state is the quantum jump in the State’s ranking in the recently announced Business Reform Action Plan ranking of states by DPIIT, Government of India. Uttar Pradesh bagged the 2nd position – a jump of 12 positions in last 3 years.
- The State implemented record 186 reforms spread across multiple areas such as Labour regulation, Inspection regulations, Land allotment, Property registration, Environment clearances, Paying taxes and many others.

- In order to reduce regulatory burden in the state, UP has started an exercise to identify Licenses/NOCs in terms of Renewals, Inspections and Registers & Records; Filings>Returns; Display Requirements. In this regard, so far 80 such compliances have been identified across 15 departments, out of which 52 such compliances have already been simplified.
- One of the major reforms done by the Government was implementation of one of India's largest digital single window portal 'Nivesh Mitra', providing around 166 services to the entrepreneurs. With average NoC application disposal rate of 93%, the Nivesh Mitra portal has successfully achieved an outstanding query resolution rate of 98%.

Post COVID-19 Investment Grounded

- In last 6months the Industrial Development Authorities have allotted nearly 426 acres of land (326 plots) for projects with investment size of around Rs 6,700 Crores and employment generation potential of nearly 1,35,362. This includes allotment to major investors such as Hiranandani Group, Surya Global, Hindustan Unilever, MG Capsules, Kesho Packaging, Mountain View Technologies, etc.

Post COVID-19 new investment leads

- The State Government has also attracted more than 40 investment intents, including intents from companies from around 10 countries such as Japan, US, UK, Canada, Germany, South Korea, etc. worth around Rs 45,000 Crores.
- This includes concrete investments viz.-
 - Rs. 750 crores of investments in data centre by Hiranandani Group
 - Rs. 300 crores of investments in setting up integrated food processing unit by Britannia Industries Ltd.
 - Rs. 750 crores of investments in yeast manufacturing by Associated British Food Plc (AB Mauri) (UK)
 - Rs. 200 crores of investments in consumer electronics by Dixon Technologies
 - Rs. 300 crores of investments in footwear manufacturing by Von Wellix (Germany)
 - Rs. 953 crores of investments in POPP, BOPET, Metalized Films Production Plant by Surya Global Flexi Films Pvt Ltd
 - Rs. 200 crores of investments in software development by Maq Software (US)
 - Rs. 746 crores of investments in grain infrastructure equipment by Ekagrata Inc. (Canada)
 - Rs. 750 crores of investments in Electric Vehicles by Edison Motors (South Korea)
 - Rs. 2,000 crores of investments in Wiring harness and components by Yazaki (Japan)

Post COVID-19 New Policies-

- The policy-oriented governance mechanism already adopted by the State Government with the launch of Industrial Investment & Employment Promotion Policy in 2017, complemented by 20 sectoral policies, had played a pivotal role in promoting entrepreneurship, innovation and Make in UP.

- The State Government launched “Post Covid19 Accelerated Investment Promotion Policy for Backward Regions 2020”. Under this landmark policy which is open for application for 6 months from its notification, the State Government is providing attractive incentives to new industrial units to create growth centres in the Poorvanchal, Madhyanchal and Bundelkhand regions of the state, which also happen to have witnessed the highest influx of returning migrant labours, in a fast track mode.
- Similarly, the State Government has launched new Electronics Policy to incentivize ESDM and component manufacturers across the State;
- A new Startup policy 2020 to promote non-IT based start-ups has been launched.
- In this series, Data Centre Policy is also on the anvil.

Post COVID-19 policy reforms-

- The eligibility limits of private Industrial & Logistics park have been reduced, from 100 to 20 acres in Bundelkhand & Poorvanchal, 150 to 30 acres in Paschimanchal & Madhyanchal for Private Industrial Parks; and from 50 to 25 acres for Logistics Parks.
- Grant of ‘industry status’ to logistics sector; amendment in zoning regulations has been done to apply industrial land use to logistics units qualifying infrastructure status as granted by GoI.
- Moreover, allotment of industrial development authority’s land at industrial rates to such logistic units has also been allowed.
- Post COVID19 the State Government has completely abolished mandi tax for transactions outside Mandi yards extending big relief to food processing industry.

Post COVID-19 land allotment reforms-

- Online allotment of land at all major Industrial Development Authorities (IDAs) through the Single Window Portal - Nivesh Mitra and integration of the Geographic Information System (GIS) portal of the IDAs with Industrial Information System (IIS) portal of GoI with real-time updation.
- Zonal regulation amendment allowing mixed land use for Integrated Industrial Townships has been allowed.
- FAR for industrial land has been increased to 3.5 (2.5 allowed + 1.0 purchasable FAR)
- Policy permitting industries to subdivide their surplus land has been notified.
- To discourage blocking of the land, the U.P. Industrial Area Development Act, 1976 has been amended to enable cancellation of land allotted failing to utilise the land within 5 years.
- An order mandating disposal of application for declaring land as non-agricultural within 45 days has been notified.
- Land pooling policy for industrial land has been notified
- The Revenue Code has been amended to ease purchase of agriculture land above the ceiling limit and powers of approval has been delegated to district level.
- All IDAs has been directed to provide land to Mega and above category industries within 15 days from the date of application.

Post COVID-19 land bank creation-

- The State already has 20,000 acres of ready to move industrial land bank.

- Further, setting a target of developing around 5000 acres of land bank in FY21, the State Government in short span of 2 months, i.e. August-September 2020, has achieved 13.67% of the target through its various Industrial Development Authorities.
- The State Government has identified around 22,000 acres of land along Expressways for industrial development. Out of these identified land, six high potential locations have been identified at Firozabad, Agra, Unnao, Chitrakoot, Mainpuri and Barabanki districts for establishment of industrial parks through various development models.

MoU Facilitation

- Post COVID19, 7 projects worth approx. Rs 8500 Crores have commenced commercial operations, while 19 projects worth approx. Rs 6400 Crores have entered active implementation stage. With this, now nearly 43% of the leads generated worth around Rs 2 lakh crores are under active stages of implementation.
- Departments with more than 200 investment intents worth Rs 1 lakh crores have been mandated to create a project monitoring unit headed by the head of the department, and other departments to create a cell.
- Each nodal department is required to appoint a dedicated nodal officer to hand hold and assist the investors.
- Nodal officers are nominated at division level to assist intents worth upto Rs 500 Crores; Special Secretary/ Director rank officers are nominated for MoUs worth upto Rs 2000 Crores; and Head of the department or Secretary rank officer has been made responsible for facilitating the intents worth more than Rs 2000 Crores.
- The State Government has also introduced a digital tracking mechanism for MoUs. Active engagement of investors, nodal departments and nodal officers on the Online MoU tracking portal has been mandated. Also, monthly review of the progress is monitored through the online MoU tracking portal.

Post COVID-19 new focus sectors

- The State Government has renewed its focus to promote new industries as well, such as Bulk Drug & Medical Device manufacturing – for which the State Government is pursuing with Government of India for development of dedicated industrial parks.
- Sectors like Logistics, Defence, Data Centre etc. are also largely gaining momentum. The State Government is quickly adapting to new market trends and focusing to tap new opportunities.
- The upcoming Jewar International Airport in Greater Noida spread over 5,000 hectares of land will be one of the largest airports in the Northern India. With the airport, projects like MRO/ Cargo complex and aerotropolis are likely to come

up. Besides, MSME park, Electronics Park, Apparel park, Handicraft park and Toy park are also proposed in the region. The State Government has recently announced a film city of over 1,000-acre plot located just about 6 km from the proposed Jewar International Airport. These schemes are expected to bring investment worth Rs 40,000 cr and around 2.5-3.0 Lakh employment.

Post COVID-19 institutional reforms

- A dedicated agency- - “Invest UP” has been recently established for facilitating and handholding investors. Unlike similar organisations in the country which either focuses on investment promotion or investment facilitation, Invest UP has been mandated to carry out both the activities to provide complete investment life cycle support to the investors.
- To facilitate various new investment intents, the State Government has created dedicated helpdesk within Invest UP to handhold leads including those from foreign countries.
