

# Ficci discusses Indo-Thai biz ties

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Lucknow: The UP State Council of Ficci organised a programme to host minister counsellor (commercial affairs), royal Thai embassy, and hold an extensive discussion on bilateral trade, export-import and Indo-Thailand business opportunity. Saithong Soiphet, director of Thai Trade Centre, New Delhi, an overseas office of the Department of International Trade Promotion (DITP) under the Ministry of Commerce of Thailand, spoke about the cultural connect between India and Thailand and how the two countries go back in age of Buddhism and the Ramayana.

Chairman, tourism-sub committee, Ficci, Prateek Hira spoke about the tourism potential of Thailand and UP. “To encourage Thai companies to invest in UP, Ficci must host a virtual webinar initially and invite progressive exporters and sector-specific entrepreneurs to meet with the industry base in Thailand and discuss opportunity areas,” he said.

Sarvesh Goyal, representing the construction sector, enquired about best practices and environment-friendly construction practices from the Thai representatives.

Assistant director, Ficci UP State Council, Divjot Singh Anand spoke about UP’s strengths and business-friendly policies in various sectors. He also spoke about various statistics that make UP the best investment destination.

Hassan Yakoob, who represented e-commerce sector, said like ODOP in UP, there was the concept of OTOP in Thailand.