

# Let's make the local 'global', says PM Modi as export target met

TNN | Mar 28, 2022, 01:00 AM IST



NEW DELHI: Buoyed by India achieving the export target of \$400 billion, PM Modi in the latest episode of "Mann Ki Baat" made a strong push for "Atma Nirbhar Bharat" citing it as the route to taking local products to new heights globally.

"Let's make the local 'global' and augment the prestige of our products further," the PM said in the 87th episode of 'Mann Ki Baat' on Sunday. The PM said that the export target achieved might come across as a matter related to the economy; but more than the economy, it is related to the capability of India, the potential of India.

"At one time, the figure of exports from India used to be 100 billion, at times 150 billion, sometimes 200 billion...today, India has reached 400

billion dollars. In a way, this means that the demand for items made in India is increasing all over the world; the other meaning is that the supply chain of India is getting stronger by the day," he said.

"New products from all corners of the country are reaching foreign shores. Now you will find the world famous apricot of Ladakh in Dubai and in Saudi Arabia. The first consignment of millets grown in Himachal and Uttarakhand was exported to Denmark. Bainganapalli and Subarnarekha mangoes from Krishna and Chittoor districts of Andhra Pradesh were exported to South Korea," he said.

"She (new India) not only dreams big but also shows the courage to reach that goal where no one has reached before. On the basis of this very courage, all of us Indians together will definitely fulfil the dream of an Aatmanirbhar Bharat, a self-reliant India," he said.