

# Startups' 1st time investors grow 95% in '21

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**CHENNAI:** Global belief in the India growth story seems to be strong, as seen by an analysis of private market investments in startups in 2021.

Around 158 new domestic & international private equity and venture capital investors backed Indian companies in 2021. This was a 95% increase compared to the corresponding number of new investor count in 2020, according to research firm Praxis Global Alliance's latest India Investments Pulse 2021. Further, the number of active India-based investors has also increased from around 150 in 2020 to about 200 in 2021.