

# Govt to launch Niryaat Saarthi app to boost exports

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Lucknow: The state government will soon launch the Niryaat Saarthi App to strengthen the export facilitation mechanism. The app will be a one-stop centre for all information on exports, a spokesperson said on Saturday.

“Export is a strong pillar of economy. The Niryaat Saarthi app will be a high-tech one-click solution for getting all information related to export of goods. It will be an efficient platform to conduct business smoothly,” he said.

The Yogi government is planning to simplify all export-related schemes to benefit exporters in the state, the spokesperson added.

It is worth mentioning here that exports from Uttar Pradesh have almost doubled in the last five years from Rs 88,967 crore in 2017-18 to more than Rs. 1.50 lakh crore in 2021-22. The ODOP schemes constitute about 72% of the total exports from UP.

As exports play a crucial role in realising the goal of Atmanirbhar Bharat, the MSME & Export Promotion Department seeks to increase MSME exports to Rs 2 lakh crore in the next couple of years and 3 lakh crore in five years through an array of initiatives.

The initiatives include setting up six MSME parks across the state, a mega leather cluster in Kanpur and increasing the disbursement of credit to MSME sector to Rs 5 lakh crore in cooperation with banks, which will pave the way for creation of around 5 crore jobs.