

ASSOCHAMUP – IFS Officers – Invest UP interactive session

Industry assured of full government support

- **Visiting IFS officers to highlight high network individuals and exporters from U.P. on embassy websites overseas**
- **Industry seeks support of IFS officers in promoting business and investment in Uttar Pradesh**

Lucknow | June 22, 2022:

Secretary, Industrial Development and Chief Executive Officer of 'Invest UP', Shri Abhishek Prakash has assured industry of full government support in investment facilitation and grievance redressal through online mechanism.

He was interacting with officials of Associated Chamber of Commerce & Industry of U.P. (ASSOCHAMUP) and Indian Foreign Service (IFS) Officers visiting the State to understand the aspiration of business community in the state.

CEO, Invest UP urged the IFS officers to highlight abroad the improvement in ease of doing business and sea change in infrastructure development across the State. **He asked** them to facilitate branding of Uttar Pradesh as an attractive investment destination by lining up high network individuals and exporters of Uttar Pradesh on embassy websites

ASSOCHAMUP organised an interactive session with *Passport Officer, RPO, Delhi-Shri Surendra K Adhana; Deputy Secretary (CPV), Ministry of External Affairs (MEA) - Shri Peeeyush Verma; Deputy Secretary (North), MEA - Shri Manoj Kumar; Deputy Secretary (GEM), MEA - Shri Naresh Kumar of Indian Foreign Service* as well as 'Invest UP' today at Hotel Taj, Lucknow.

CEO, ASSOCHAMUP Shri R. K. Sharan informed that the purpose of this interactive session was to communicate the present industrial environment of the state and expectations of business community in the near future.

Shri Tariq Hasan Naqvi, Senior Vice President, ASSOCHAMUP welcomed Shri Abhishek Prakash and the visiting Indian Foreign Service officers. He has also highlighted the various initiatives taken by Uttar Pradesh government in improving the infrastructure and the target to achieve One Trillion Dollar economy in next five years. He also sought support from IFS officers.

The visiting IFS officers appreciated the progress made by business community of Uttar Pradesh. They assured to support Business Development in Uttar Pradesh.

Mr. Rajeesh Chopra, renowned manufacturer of transformers expressed the need of a seminar to understand the technical requirement of other countries. He said that India had very good manufacturing setup for transformers but in the absence of technical feasibility the export is not at the desired level.

Mr. Sanjay Sinha, Owner of Ekana Stadium was happy with the business opportunities he is receiving in sports area.

