

In Mann ki Baat, PM Narendra Modi praises Gorakhpur lad for honey startup

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GORAKHPUR: During his 'Mann ki Baat' programme, Prime Minister Narendra Modi on Sunday praised Nimit Singh of Gorakhpur for his honey startup. Nimit, who practises apiculture and runs business in varieties of honey with the brand name of 'Madhumakhiwala'.

He had taken a loan under the CM self-employment scheme for honey production startup. Praising Nimit, the PM said, "Apiculture sector is full of opportunities and the youth, after professional studies, are taking this up as profession. Gorakhpur's Nimit Singh is one such youth. He did BTech and his father is a doctor, but after completing his studies, he started working in the field of honey production. For quality check, he has set up a lab in Lucknow. Nimit is earning well from honey and bee wax and also giving training to farmers in different states."

Nimit is a resident of Gorakhpur's Divyanagar colony who is engaged in honey production in Barabanki. He completed BTech in 2014 in mechanical engineering from Annamalai University after which his father, Dr KN Singh, asked him to go for apiculture. He attained basic knowledge of apiculture after visiting at least half dozen states including Sikkim, West Bengal and Jharkhand, and also completed MBA through distance learning in 2018.

In 2016, he started honey production with 50 boxes and sold it in Lucknow. After getting a good response, he expanded his startup business with Rs 10 lakh loan under Mukhyamantri Swarozgar Yojana and developed a lab in Chinhat where taste, quality and medicinal properties of honey are tested. Recently, he has also taken a loan of Rs 15 lakh under Pradhan Mantri Micro Food Processing Enterprises Scheme.

Nimit's startup gave employment to many families in Chainpurwa village of Barabanki. The turnover of Nimit's startup is Rs 2 crore. So far, he has roped in 500 farmers and gave them free training.