

Uttar Pradesh gears up to attract domestic & global investments through upcoming New Industrial Policy 2022

- *Draft new Industrial Policy of Uttar Pradesh primarily focuses on fostering a progressive, innovative, and competitive industrial ecosystem to enable the State's aim of a becoming a \$1trillion economy*
- *Option-based incentive model included to enable Uttar Pradesh as a competitive and attractive investment destination*
- *Draft Policy is equipped with incentive boosters, including employment, to take state to the next level of Industrialization*
- *Policy also attracts investments in infrastructure projects such 'Pump Storages' and for development 'Private Industrial Parks'*
- *Draft of the policy proposes licensing process for land acquisition by private developers and process for fast track land allotment to premium investment projects*

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Following its relentless efforts to ensure all-round and balanced socio-economic progress, Uttar Pradesh government is presently working on its policies to enable a conducive and attractive environment for the global investor fraternity. In this direction, a new Industrial Investment & Employment Promotion Policy-2022 has been conceived after rigorous stakeholder consultations and analysis of best practices amongst various states in India.

The draft of proposed policy aims to establish Uttar Pradesh as a nationally and internationally competitive investment destination, thereby generating employment and igniting sustainable and inclusive economic growth in the state. It primarily focuses on fostering a progressive, innovative, and competitive industrial ecosystem to enable the State's aim of a becoming a one trillion-dollar economy.

Infrastructure & Industrial Development Commissioner, Mr. Arvind Kumar said, *"In the last few years, Uttar Pradesh has emerged as one of India's fast growing economies and as a dream destination for industrial investment through pro-active governance under the dynamic leadership of Hon'ble Chief Minister, Shri Yogi Adityanath. Leveraging infinite potential of the State, the Hon'ble Chief Minister of Uttar Pradesh has set an ambitious vision of making Uttar Pradesh a trillion-dollar economy".*

Shedding light on salient features of the proposed policy, Chief Executive Officer of 'Invest UP', Mr. Abhishek Prakash informed that the draft policy provides option-based incentive model to enable the State as a competitive and attractive investment destination to industry

players of all sectors, where investors may either to choose **‘Capital Subsidy’ or ‘Net SGST reimbursement’ or ‘PLI (Production Linked Incentive) top-up subsidy’**.

The Capital Subsidy option is graded by region of investment and is linked to production capacity utilisation. It is also **coupled with boosters, including employment booster**, which enhance the capital subsidy for creating employment and boosting exports.

On the other hand, by providing the **‘PLI top up subsidy’**, the policy provides grounds to enable investors shortlisted/ selected under GoI PLI schemes to choose UP as their investment destination. Other than the option-based subsidy, the policy provides other incentives as well including **stamp duty exemption, subsidy for R&D and acquiring Intellectual Property Rights (IPR), setting up R&D units and Centres of Excellence**. It also promotes **clean manufacturing** measures and attracts investments in **circular economy**.

The Policy also attracts investments in infrastructure projects **such ‘Pump Storages’ and for development of ‘Private Industrial Parks’**. Most importantly, the policy focuses on overcoming the hurdles in providing land to industry. For this, the policy proposes **licensing process for land acquirement by private developers**; process for **fast track land allotment** to premium investment projects and provides other measures for land bank creation for industry. This unique model ensures **‘Make in UP’**, R&D and innovations, entrepreneurship, employment generation, creation of world-class industrial infrastructure along with sustainable and balanced regional industrialisation.

The Draft policy is available for **‘public review and feedback on Invest UP’ website** (https://invest.up.gov.in/wp-content/themes/investup/pdf/Draft_UP_New-Industrial-Policy-2022.pdf) Comments on the draft policy are invited on email (advantageup@investup.org.in) till 4th October 2022 (Tuesday). Thereafter, the policy will be finalised and put up for the approval of Hon’ble State Cabinet.
