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34 border districts to be developed as UP's 'brand ambassadors'

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LUCKNOW: Now, people entering Uttar Pradesh will catch a glimpse of the new and developed UP. The state government is all set to develop 34 border districts as “brand ambassadors of the state”.

The districts have been divided into two categories — tourism and culture as well as industry — considering their importance.

These 34 districts of UP share borders with Nepal and eight states, including Uttarakhand, Himachal Pradesh, Haryana, Rajasthan, MP, Chhattisgarh, Jharkhand, Bihar and Delhi. “The government plans to develop infrastructure and civic amenities in these districts. Tourist facilitation centres, hotel chains and traveller plazas will be developed in districts where ‘One District One Product’ products will be displayed,” said an official.