

European Investment Bank eager to invest

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Lucknow: The European Investment Bank (EIB) may partner with Uttar Pradesh for the upcoming Global Investors Summit (GIS).

Indications were gathered in a meeting between state's delegation led by industry minister Nand Gopal Gupta and PWD minister Jitin Prasada along with senior government officials and Edvardas Bumsteinas, head of Asia and Pacific Division at EIB, and other officials of the bank at Brussels late on Monday night.

A government spokesperson said that senior officials of the bank have also appreciated the effort put in by the Yogi Adityanath government in im-



Indian ambassador to Belgium Santosh Jha with industry minister Nand Gopal Gupta and PWD minister Jitin Prasada in Brussels

proving and enhancing the infrastructure in the state.

“Uttar Pradesh is developing world-class infrastructure and the state government is taking multiple steps to ease logistics and ensure multimo-

dal connectivity for expansion of trade, commerce and investments,” said an official statement citing Bumsteinas.

The government spokesperson noted that EIB was keen to partner with the state go-

#YogiIndustrialisesUP trends on Twitter

Lucknow: UP's effort to attract investment in the state is creating a buzz on social media too. Sharing this on Tuesday, a government spokesperson said hashtags around the UP Global Investor Summit roadshows were trending on Twitter. One of them, #YogiIndustrialisesUP invited a lot of engagements through the day. “Team Yogi is conducting roadshows abroad ahead of the Global Investors Summit to be held in February 2023 and #YogiIndustrialisesUP remained the top trend on Twitter all through Tuesday. The hashtag reached more than 20 crore users and invoked reactions from more than 19,000 persons,” the spokesperson said. They added that the engagement involved more than 36,000 users who posted comments and replies besides liking and re-tweeting the hashtag.

vernment in providing seamless multimodal connectivity. It has also expressed its interest to invest for the development of metros, ropeway facilities, berthing terminals, expressways, multimodal logistics facilities etc. in the state.

EIB is already investing in Lucknow and Kanpur Metro rail projects. EIB is also interested in supporting the state government in its project to provide potable drinking water and waste management (Swachh Bharat).