

# ‘Organise investors conference in other dists’

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**Lucknow:** Praising the day-long conference organised for investors and exporters ahead of the Global Investors’ Summit-2023 in Barabanki recently, the CM said such events should be organized in other districts as well. He said the state government has brought in several new industrial sectoral policies to promote industrialisation and investments in the state. DMs and district industry centers should inform entrepreneurs about these policies and efforts be

made to improve the startup ecosystem. Technical institutions like engineering colleges can work as incubators. District Udyog Bandhu meetings should be held regularly where the DM and police superintendents should be present, he said. They should ensure that issues raised by entrepreneurs are resolved properly. If the matter is related to a higher level of government, it should be escalated accordingly. He also said good law and order and an adequate land bank are imperative for industrialization.